

Barcelona GSE Summer Forum

Balmes Building (UPF) – Balmes 132, Barcelona

June 19-20, 2013

Wednesday, JUNE 19

Session 1

09:30-11:00 Keynote speaker: RACHEL GRIFFITH (IFS and University of Manchester) -
“**Discrete-Continuous Choice Demand with Heterogeneity: Estimating the Impacts of a Food Information Campaign**”

11:00-11:30 *Coffee-break*

Session 2

11:30-12:30 HELENA PERRONE (UPF and Barcelona GSE) - “**Consumers' Response to Product Safety Threats: Evidence from the Mad Cow Disease**” (with Rosa Ferrer)

Discussant: Christian Michel (University of Mannheim)

12:30-13:30 MARTIN O'CONNELL (IFS and University College London) - “**An empirical study of supermarket demand and equilibrium pricing**”

Discussant: Carlos Serrano (UPF and Barcelona GSE)

13:30-14:30 *Lunch*

Session 3

14:30-15:30 ISIS DURRMEYER (University of Mannheim) - “**Automobile Prices in Market Equilibrium with Unobserved Price Discrimination**” (with Xavier D'Haultfoeuille, Philippe Février)

Discussant: Mario Pagliero (University of Turin and Collegio Carlo Alberto)

15:30-16:30 CHRISTIAN MICHEL (University of Mannheim) - “**Identification and Estimation of Intra-Firm and Industry Competition via Ownership Change**”

Discussant: André Romahn (IESE)

16:30-17:00 *Coffee-break*

Session 4

17:00-18:00 MICHELLE SOVINSKY (University of Zurich) - “**Marijuana on Main Street: What if?**” (with Liana Jacobi)

Discussant: Rosa Ferrer (UPF and Barcelona GSE)

21:00 *Workshop dinner*, Rest. Semproniana, carrer Roselló 148, Barcelona 08036

Thursday, JUNE 20

Session 5

09:30-11:00 Keynote speaker: FIONA SCOTT-MORTON (Yale University) -
"Pharmaceutical plan choice and market competition in Medicare Part D"
(with Kate Ho and Joseph Hogan)

11:00-11:30 *Coffee-break*

Session 6

11:30-12:30 NAOKI WAKAMORI (University of Mannheim) - **"How Would Hedge Fund
Regulation Affect Investor Behavior? Implications for Systemic Risk"**
(with Naoaki Minamihashi)

Discussant: Ricardo Serrano-Padial (University of Wisconsin)

12:30-13:30 ITAI ATER (Tel Aviv University) - **"Do Customers Learn from Experience?
Evidence from Retail Banking"** (with Vardit Landsman)

Discussant: Stephen Hansen (UPF and Barcelona GSE)

13:30-14:30 *Lunch*

Session 7

14:30-15:30 LARS NESHEIM (UPF and Barcelona GSE) - **"Fruit: Modelling Sparse
Demand with Complementarities"**

Discussant: Pasquale Schiraldi (London School of Economics)

15:30-16:30 MARIT HINNOSAAR (Northwestern University) - **"Time Inconsistency and
Alcohol Sales Restrictions"**

Discussant: Larbi Alaoui (UPF and Barcelona GSE)

16:30-17:00 *Coffee-break*

Session 8

17:00-18:30 Keynote speaker: PIERRE DUBOIS (Toulouse School of Economics) -
**"Estimating the Effects of Banning Advertising on Demand and Firms'
Pricing"**

***Note:** Time allocation for sessions will be as follows (excluding those by keynote speakers):
presenters (40 minutes), discussants (10 minutes), general discussion and presenters'
response (10 minutes).

Organizers: SUSANNA ESTEBAN (UAB and Barcelona GSE), ROSA FERRER (UPF and
Barcelona GSE), MASSIMO MOTTA (ICREA-UPF and Barcelona GSE), and
HELENA PERRONE (UPF and Barcelona GSE).

The organization of the conference has received funding from the Spanish Ministry of Economy and Competitiveness, through the “Severo Ochoa” Programme for Centres of Excellence in R&D” (SEV-2011-0075).