

# Coordination and Sophistication

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#### Abstract

How coordination can be achieved in isolated, one-shot interactions without communication and in the absence of focal points is a long-standing question in game theory. We show that a cost-benefit approach to reasoning in strategic settings delivers sharp theoretical predictions that address this central question. In particular, our model predicts that, for a large class of individual reasoning processes, coordination in some canonical games is more likely to arise when players perceive heterogeneity in their cognitive abilities, rather than homogeneity. In addition, and perhaps contrary to common perception, it is not necessarily the case that being of higher cognitive sophistication is beneficial to the agent: in some coordination games, the opposite is true. We show that subjects' behavior in a laboratory experiment is consistent with the predictions of our model, and present evidence against alternative coordination mechanisms. Overall, the empirical results strongly support our model.

**Keywords:** coordination – cognitive cost – sophistication – strategic reasoning – value of reasoning

**JEL Codes:** C72; C91; C92; D80; D91.

# 1 Introduction

Individuals are often faced with situations in which they must attempt to coordinate despite having very little information about their opponents, or on past behavior. In such settings, whether coordination can be achieved at all has been an important open question in game theory. One proposed mechanism uses a notion of focal points (Schelling (1960)), which depends on the existence of a shared culture, since there must be a common

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view concerning which points are focal. In practice, however, and especially when agents face novel strategic situations, the conditions for shared focality to exist may not be met. In such cases, players can only resort to their introspective reasoning, and it is again unclear how, or even whether, coordination can be achieved on a purely *eductive* basis (cf. Binmore (1987, 1988)).<sup>1</sup> This is the case especially when the coordination problem is accompanied by an element of conflict, as exemplified by the canonical Battle of the Sexes (BoS, see Figure 1): in such situations, overcoming the coordination problem also requires a solution to the bargaining problem that is implicit in the equilibrium selection.

Although introspection might perhaps suggest that coordination should be possible at least in some such situations, up to date there is no mechanism to explain whether or under what conditions this might be achieved on purely *eductive* grounds. In this paper we show that in fact, even in the absence of focal points, coordination would be the outcome of a broad class of introspective reasoning processes, provided that two key conditions are met: first, that players' reasoning responds to incentives (cf. Alaoui and Penta (2016, 2022)); second, that they view each other as having *different* cognitive abilities, and that they agree on their relative position. We also provide an experimental test of the theory and find that subjects' behavior is in line with the theoretical predictions.

As an example, consider two investors facing two new investment opportunities, on start-up A or B. As is often the case in these situations, the two investors share a coordination motive (their returns are higher if they invest in the same asset, or projects only succeed if they attract both investors, etc.), but may also differ on which of the two alternatives they prefer to coordinate on (sources of such disagreement may be asymmetric information, heterogeneous beliefs, different portfolio holdings, etc.). Hence, the situation is akin to the BoS in Fig. 1. The two investors may be experienced or not, having played similar games in the past. This notwithstanding, if no communication is possible, and if neither investment opportunity is focal at the moment of their decisions, it is not obvious how they would manage to coordinate, if at all, or on which asset.

Now suppose that the investors have beliefs about each other's 'cognitive sophistication', in the sense of how costly it is for them to reason about what the other might do. Consider the following two situations. In case (i), the investors view each other to be of similar sophistication; in case (ii), they (commonly) believe that one is of higher sophistication than the other. For instance, investors may have various degrees of experience of similar strategic situations, and the view of sophistication may be based on that (then, case (i) materializes if investors face someone they regard as having similar experience, and case (ii) if they agree that one investor is much more experienced than the other).

In our model, these beliefs have clear implications on the likelihood of coordination,

<sup>&</sup>lt;sup>1</sup>The term 'eductive' is introduced by Binmore (1987, 1988), to refer to the rationalistic, reasoningbased approach to the foundations of solution concepts. The 'eductive approach' is contrasted with the 'evolutive approach', in which solution concepts are interpreted as the steady states of an underlying learning or evolutionary process. This dichotomy has been extensively studied also from the viewpoint of general equilibrium theory (see Guesnerie (2001, 2005) and references therein).

	Bach	Stravinsky
Bach	r, 50	0,0
Stravinsky	0,0	50, r

Figure 1: The 'canonical' BoS, with r > 50

and on where the agents will coordinate. Specifically, we predict higher rates of coordination in case (ii) than in case (i). Furthermore, the model predicts that, in this game, players are more likely to coordinate on the equilibrium that is most favorable to the player who is believed to be *less* sophisticated. Hence, being perceived to be *more* sophisticated here is a disadvantage (as we discuss below, however, the opposite is true in other games). Moreover, and in contrast with what one might expect, payoff transformations that exacerbate the disagreement between players (while preserving the symmetry of the game, e.g. increasing r in Figure 1), do not reduce coordination. In fact, it may favor its occurrence. These results bring to light a separate dimension of coordination, compared to the logic of coordination based on a shared culture and focality, which is typically associated with some form of homogeneity among players (cf. Kets and Sandroni (2019, 2021), Kets, Kager, and Sandroni (2022) and Kets (2022)). In the absence of focal points, it is agents' perceived *heterogeneity* that facilitates coordination.

An important feature of our model is that these results follow from minimal assumptions on players' form of reasoning, on their costs of reasoning, and on their beliefs about each other. The key assumption concerning beliefs is that players agree on who has relatively lower costs of reasoning. The results hold even if their beliefs about their opponents' costs, or their very form of reasoning, are incorrect. As for the form of reasoning, our model is essentially unrestricted, and it accommodates an equilibrium selection procedure, as perhaps someone trained in game theory would follow, or a level-k form of reasoning (e.g., Nagel (1995), Crawford et al. (2013)), or entirely different ways of reasoning altogether. The only requirement is that it has to be *responsive*, in that thinking more never loses the potential to change the player's understanding of the situation. This is a natural way of formalizing the inherent strategic uncertainty that arises in the absence of focal points.<sup>2</sup> Another important aspect of our model is that it builds on an existing approach that has both theoretical and extensive empirical support.<sup>3</sup> Under this approach, each player goes through a sequence of actions that they consider playing, until they stop,

<sup>&</sup>lt;sup>2</sup>As we explain in footnote 6, in the model of Kets and Sandroni (2019, 2021) and Kets et al. (2022) behavior is generated by a reasoning process that stabilizes. Hence our focus on *responsive* paths of reasoning formally captures the sense in which our model is complementary to theirs.

<sup>&</sup>lt;sup>3</sup>See the general axiomatic framework of Alaoui and Penta (2022) and the experimental evidence on the endogenous level-k model in Alaoui and Penta (2016) and Alaoui, Janezic, and Penta (2020). This approach has also been shown to be consistent with the experimental results in Goeree and Holt (2001) and Esteban-Casanelles and Gonçalves (2020), with the experiments on response time and attention allocation by Alós-Ferrer and Buckenmaier (2021), and others. For further discussions, see Alaoui and Penta (2022) and Kagel and Penta (2021). See also Gill and Prowse (2022) on strategic complexity and the value of thinking in a setting with response times, and for the importance of strategic sophistication and lifetime outcomes see Fe, Gill, and Prowse (2022). Halevy, Hoelzemann, and Kneeland (2021) is also related in that they design an experiment on strategic reasoning with more sophisticated opponents.

when the incentives to reason no longer compensate the extra cognitive costs. Then, if they think that the opponent has stopped earlier (e.g., because they have higher costs, or lower incentives), they try to understand where they may have stopped, and choose optimally given their beliefs. Hence, the action that a player chooses is a function of both his own reasoning and his belief about that of his opponent.

Returning to the BoS game in Fig. 1, the logic underlying our main results is the following. For any responsive form of reasoning, it is the case that if r is high enough, then it is more likely that a player's reasoning will stop at the action associated with his favorite equilibrium (this is true in the BoS, but not in other games). Now consider again the cases above, in which the players commonly believe that they are (i) of similar cognitive sophistication or (ii) of different sophistication. In the first case, the players play according to their own understanding of the situation, and may miscoordinate. In fact, as their preference for their favorite equilibrium increases, they become *more likely* to miscoordinate. In the second case, instead, the player perceived to be less sophisticated plays according to his own understanding of the situation. But the more sophisticated player believes he has gone deeper than his opponent, and hence does not play according to where his own reasoning has stopped, but rather according to where he believes the opponent has stopped. As a consequence, the players are more likely to coordinate, and they will do so on the preferred equilibrium of the player perceived to be less sophisticated.

Note that at no point does the logic above rely on the players' perceptions about one another to be correct, provided that they commonly agree on their relative sophistication. Such a situation naturally arises, for instance, if the context is one in which the role assumed by players is suggestive of a certain hierarchy (e.g., student and professor, supervisor and subordinate, experienced and inexperienced, etc.). Under such beliefs, coordination increases with *conflict* over which action to take, when they believe that their sophistication is sufficiently different. The opposite is true under perceived homogeneity, in that increasing conflict reduces coordination.

After introducing our model and the theoretical results, we present our experimental test of the theory. First, subjects take a test of strategic sophistication, and are labeled according to their scores. The higher and lowest scoring subjects play both against their own and against the other label in the *BoS* game as in Figure 1, for both a low and a high payoff r. In line with our predictions, we find that: (i) high label subjects concede more against low than against high; (ii) this effect is more pronounced when r is higher; (iii) low label subjects play in a similar manner against low as against high, for both payoffs; (iv) there is more coordination when playing against the other label than against their own; (v) the increased coordination occurs on the low label's favorite equilibrium. These results confirm our theoretical insights, including that in our setting it is heterogeneity rather than homogeneity that leads to increased coordination.<sup>4</sup>

 $<sup>^{4}</sup>$ This may seem to contrast with the literature on in-group vs out-group behavior, in which shared culture can favor coordination via a common focal point. But since we focus on the occurrence of co-

	Bach	Stravinsky
Bach	130, 130	230, r
Stravinsky	r, 230	170, 170

Figure 2: A reverse Strategic Advantage Game, with  $r \in [190, 220]$ .

Lastly, the argument provided above might seem suggestive of a form of *first-mover* advantage for the low type, in the sense that it is as if the low type 'commits' to stop reasoning first, and at his preferred action profile, while the high type then concedes. This analogy, however, does not adequately capture the logic of our model. To illustrate the difference, we introduce another coordination game in our experiment, which we refer to as the reverse Strategic Advantage (RevSA) game (see Figure 2). In this game, our model delivers the opposite prediction to the one obtained from the 'first mover' argument: here, the *high* type has the strategic advantage. A second natural conjecture is that the asymmetry in players' labels itself helps achieve more coordination. With this view, however, it would be difficult to explain how coordination favors the low label subjects in the BoS, and the high label in the RevSA game, as predicted by our theory. We find that the experimental results are neither in line with the view that low types obtain a firstmover advantage nor with the notion of 'label focality'. Lastly, we consider a Stag Hunt game and an Asymmetric Matching Pennies game, which have been included to assess the viability of some alternative mechanisms, such as risk dominance, that may guide subjects' choices in these games and to check whether the basic logic of the model also holds in non-coordination games (these are discussed in the Appendix). Put together, this set of results shows the empirical relevance of the mechanism introduced by our model.

The rest of the paper is organized as follows: Section 2 sets out the theoretical model and Section 3 contains the main theoretical results underlying the experiment. Section 4 presents the experimental design, the predictions, and results for the BoS game. Section 5 discusses competing explanations and tests thereof. Section 6 concludes.

# 2 Model

In this section we introduce a model of stepwise reasoning and deliberation, for general two-player games with complete information,  $G = (A_i, u_i)_{i=1,2}$ , where  $A_i$  denotes the set of actions of player  $i \in \{1, 2\}$ , with typical element  $a_i$ , and  $u_i : A_1 \times A_2 \to \mathbb{R}$  denotes players *i*'s payoff function. Our leading example in this section, which will also form the center of our experimental analysis, will be the *canonical* Battle of the Sexes (BoS) game, with payoffs parameterized by  $r \in \mathbb{R}, r \geq 1$ :

ordination *absent* a focal point, the role of shared culture is effectively turned off, while our mechanism remains present provided that there is agreement on relative cognitive sophistication.

	$W_2$	$B_2$
$B_1$	r, 1	0,0
$W_1$	0, 0	1, r

Figure 3: Battle of the Sexes Game

Player 1 prefers to coordinate on  $(B_1, W_2)$  while Player 2 prefers to coordinate on  $(W_1, B_2)$  (the labeling of the actions denote, respectively, the 'best' and 'worst' equilibrium action for that player). If none of the actions are salient in some way, then there are no focal points, and game theory does not provide any guidance as to how coordination can be achieved, if at all. Our focus here will be precisely on this case.

We assume that, in their deliberation, both players follow a stepwise process, and that it is "as if" they perform a cost-benefit analysis in deciding whether or not to take one additional step of reasoning. That is, it is as if at a given step, players trade off the cognitive cost, which represents the difficulty of thinking they are currently experiencing, with some notion of *value of reasoning*, which is related to the game's payoffs. We take the cost and benefit functions to be incremental and myopic. The approach is as-if in the sense that we do not assume that this procedure is due to a deliberate, conscious calculation. Rather, to the extent that players' reasoning satisfies certain regularities, from the viewpoint of an external analyst it can be modelled as such. This is shown axiomatically in Alaoui and Penta (2022), for general stepwise reasoning processes.

#### 2.1 The 'Path of Reasoning'

Fix a two-player game with complete information,  $G = (A_i, u_i)_{i=1,2}$ . For each player *i*, considered in isolation, his stepwise reasoning process is described by a sequence  $\{(a_i^{i,k}, a_j^{i,k})\}_{k \in \mathbb{N}}$ , which we refer to as the **path of reasoning**, where for each  $k, a_j^{i,k} \in A_j$  represents *i*'s best conjecture, at step k, about the behavior of an opponent that has taken at least that many steps of reasoning. We let  $a_i^{i,k} \in BR_i(a_j^{i,k})$ , denote his best response to that conjecture, where  $BR_i : A_j \rightrightarrows A_i$  denotes player *i*'s pure-action best reply correspondence, defined as  $BR_i(a_j) := \arg \max_{a_i \in A_i} u(a_i, a_j)$  for all  $a_j \in A_j$ .<sup>5</sup>

The path of reasoning  $\{(a_i^{i,k}, a_j^{i,k})\}_{k \in \mathbb{N}}$  represents the sequence of conjectures and choices that the agent could potentially consider in his reasoning and deliberation process. We note that the predictions of the model that we will analyze apply to a broad class of paths of reasoning  $\{(a_i^{i,k}, a_j^{i,k})\}_{k \in \mathbb{N}}$ , such as:

1. Deliberation Over Equilibria: One natural form of reasoning is for a player to progressively understand the equilibria of the game, and deliberate over which one to play. This form of reasoning corresponds to the case in which the path of reasoning also

<sup>&</sup>lt;sup>5</sup>The model can be extended to non-degenerate conjectures, of the form  $\alpha_j^{i,k} \in \Delta(A_j)$ . For simplicity, however, we abstract from this possibility in the introduction of the baseline model, and only focus on degenerate conjectures of the form  $a_j^{i,k} \in A_j$ . We will discuss the case of non-degenerate conjectures below.

satisfies the condition  $a_j^{i,k} \in BR_i(a_i^{i,k})$  for every k. In the BoS game, for instance, players could understand that the possible (pure) equilibria are  $(B_1, W_2)$  and  $(W_1, B_2)$ . At any given step, a player may think that the opponent is trying to coordinate on one equilibrium or the other. It may be that as he thinks more, he remains convinced of this equilibrium, and then his path of reasoning 'stabilizes' at such a profile. Alternatively, it may be that as he thinks more, his reasoning leads him away from that equilibrium to another.

2. Level-k Reasoning: Another natural form of reasoning is level-k, introduced by Nagel (1995) (see also Crawford, Costa-Gomes, and Iriberri (2013) and references therein). This form of reasoning obtains letting player *i*'s conjecture over the opponent's action at step k be equal to the action of an opponent of level (k-1). Formally, for each k = 1, 2, ..., this form of reasoning is such that  $a_j^{i,k} = a_j^i (k-1)$  and  $a_l^i (k) = BR \left( a_{-l}^i (k-1) \right)$  for each  $l \in \{1, 2\}$ , where  $a^i (0) = \left( a_1^i (0), a_2^i (0) \right)$  is an arbitrary level-0 anchor. Note that, for this specific model, if the anchor  $a^i (0)$  is a Nash equilibrium  $a^* \in A$ , then the path of reasoning is constant, in the sense that  $a^i (k) = a^*$  for all k: in this case, in his deliberation player i only contemplates playing the action  $a_i^{i,k} = a_i^*$  at every step k. Thus, within the level-k mode of reasoning, the case of a Nash equilibrium anchor can be thought of as a situation in which player i has the initial 'impulse' of playing  $a^*$ , and further reasoning does not challenge such initial disposition. If, in contrast, a(0) is not an equilibrium, then  $(a^i(k))$  will not be constant, and may converge or keep cycling. In the BoS, for instance, if  $a^i(0) \in \{(B_1, B_2), (W_1, W_2)\}$ , then  $a_i^i(k)$  will keep cycling between  $B_i$  and  $W_i$ .

In general, *i*'s path of reasoning could be absorbing, in the sense that  $a_i^{i,k}$  no longer changes past a certain step  $k \ge 0$ , or it could be responsive, in the sense that it does not remain stuck at any one best action. For instance, in the case of the 'deliberation over equilibria' mode of reasoning, this would occur if the reasoning does not stabilize on any one equilibrium. In the case of level-k reasoning, this would be the case if the anchor is a non-Nash equilibrium (i.e., either  $\{(B_1, B_2), (W_1, W_2)\}$  in the BoS game). Formally:

**Definition 1** A path of reasoning  $\{(a_i^{i,k}, a_j^{i,k})\}_{k \in \mathbb{N}}$  of player *i* is **absorbing** if there exists  $a \ \bar{k} \ge 0$  such that, for all  $k > \bar{k}$ ,  $a_i^{i,k} = a_i^{i,k+1}$ . A path of reasoning of player *i* is **responsive** if it is not absorbing.

If *i*'s path is absorbing, then reasoning has no effect past step k after which it no longer changes. In the case where  $\bar{k} = 0$ , reasoning plays no role in changing the player's mind. If both players have the same absorbing path of reasoning, with  $\bar{k} = 0$  for each, then effectively there is a *focal* action profile, that is shared by the two players, on which they agree. Any possible coordination would thus be due to this focality, and not to their reasoning. Since it is reasoning and not focality that is at the center of our analysis, the bite of our model will be for responsive paths.

Other forms of reasoning, however, may be absorbing, but only for some 'high'  $\bar{k} > 0.6$ This property is best thought of as one way to capture a situation in which, if players

<sup>&</sup>lt;sup>6</sup>For instance, Kets and Sandroni (2019, 2021)'s introspective equilibrium (see also Kets, Kager, and

could potentially reason indefinitely (as in Kets and Sandroni (2019, 2021), in which k is infinite), they would potentially never stop questioning their earlier conclusions. In this sense, responsive paths of reasoning distill the ultimate dilemma in a coordination problem, when no focal points or other fixed point logic can unambiguously pin down a single action profile.<sup>7</sup>

As mentioned above, we do not assume that players reason indefinitely. Rather, we view reasoning as costly, and players may well decide, consciously or not, that it is not worth continuing reasoning. In what follows, the main factor is that, all else being the same, a more sophisticated player will stop reasoning at a higher step k than a less sophisticated player. We first explain what leads the agents to stop, based on their cost and value of reasoning for the game in question, and then discuss the agents' beliefs over their opponents. Taken together, the two will determine players' behavior.

# 2.2 Stopping rule

Player *i* has value of reasoning  $v_i(k)$  and a cost of reasoning  $c_i(k)$  associated with each step of reasoning k > 0, where  $v_i(k)$  and  $c_i(k)$  represent, respectively *i*'s value and cost of doing the *k*-th round of reasoning, given the previous k-1 rounds. Costs represent players' cognitive abilities; the value instead only depends on the game's payoffs, such as the *r* parameter in the BoS game, and will be discussed shortly. When deciding whether or not to reason at that step, the agent compares the two, and continues as long as the value of reasoning exceeds the cost of reasoning, i.e., so long as  $v_i(k) \ge c_i(k)$ . For future reference, we define a mapping  $\mathcal{K} : \mathbb{R}^{\mathbb{N}}_+ \times \mathbb{R}^{\mathbb{N}}_+ \to \mathbb{N}$  such that,  $\forall (c, v) \in \mathbb{R}^{\mathbb{N}}_+ \times \mathbb{R}^{\mathbb{N}}_+$ ,

$$\mathcal{K}(c,v) := \min\left\{k \in \mathbb{N} : c\left(k\right) \le v\left(k\right) \text{ and } c\left(k+1\right) > v\left(k+1\right)\right\},\tag{1}$$

with the understanding that  $\mathcal{K}(c, v) = \infty$  if the set in equation (1) is empty. In words, this mapping identifies the first intersection between the value v and the cost c (see Fig. 4). Player *i*'s cognitive bound is the value that this function takes at  $(c_i, v_i)$ :

$$\hat{k}_i = \mathcal{K}\left(c_i, v_i\right). \tag{2}$$

Sandroni (2022)), describe a reasoning process in which the path of reasoning is generated by a chain of bestresponses similar to level-k, but in which players may be of different *types*, each with a possibly different *anchor* (what they call *impulse*). Depending on the type space (which specifies players' types, beliefs, and impulses), and on the payoff of the game, the iteration of the best replies may either converge or not. When such an iteration converges, then it forms an *introspective equilibrium*; otherwise, an introspective equilibrium does not exist for that specific combination of game and type space. From this viewpoint, one can regard our theoretical analysis also as complementary to Kets and Sandroni's: while introspective equilibrium is defined by reasoning processes that converge – and, hence, by paths of reasoning that are *absorbing* – we focus instead on paths of reasoning that remain *responsive*.

<sup>&</sup>lt;sup>7</sup>The theoretical analysis in this section focuses on individuals with *responsive* paths of reasoning. However, the predictions derived for the treatments in the experiment *do not* require that *all* individuals feature responsive paths of reasoning, but only a fraction. That is because, for individuals with absorbing paths of reasoning, their choice would either be affected by our treatments in the same way as those with responsive paths (that is, if the threshold  $\bar{k}$  beyond which their path stabilizes has not been reached), or it would not be affected at all.

To rank players' sophistication, we rank their costs of reasoning, and refer to cost function c' as 'more sophisticated' than c'' if  $c'(k) \leq c''(k)$  for every k (similarly, c' is 'less sophisticated' than c'' if  $c'(k) \geq c''(k)$  for all k). Then, for each  $c_i \in \mathbb{R}_+^{\mathbb{N}}$ , we let  $C^+(c_i)$  and  $C^-(c_i)$  denote the sets of cost functions that are respectively 'more' and 'less' sophisticated than  $c_i$ .

**Remark 1** For any cost of reasoning  $c(\cdot)$  and value of reasoning  $v(\cdot)$ ,  $\mathcal{K}(v,c) \geq \mathcal{K}(v,c')$ if  $c' \in C^{-}(c)$  and  $\mathcal{K}(v,c) \leq \mathcal{K}(v,c')$  if  $c' \in C^{+}(c)$ .

We assume the following for the cost functions.

Assumption 1 (Cost of Reasoning) For each i:

- 1. Not thinking is free:  $c_i(0) = 0$ ,
- 2. The cost is increasing:  $c_i(k) > c_i(k')$  if k > k'.
- 3. Costs are finite:  $c_i(k) < \infty$  for all k.
- 4. Costs are not uniformly bounded:  $\nexists \bar{c} \in \mathbb{R}$  such that  $c_i(k) \leq \bar{c}$  for all k.

The first property serves as a normalization of the minimal cost of thinking. The content of the second assumption – which could be weakened, as we will discuss – is in essence that of 'theory of mind': for any player, putting himself in the shoes of the opponent putting himself in his own shoes, ...., becomes increasingly difficult.<sup>8</sup> The third assumption ensures that cognitive abilities are not such that they have an absolute limit. This property – which could also be weakened – ensures that the value of reasoning always plays a role. The last assumption rules out the possibility that some high but finite value of reasoning could lead the player to reason endlessly.

In deciding whether to stop reasoning or not it is as if players have expectations about what action of the opponent they would learn at the next step of reasoning, and they anticipate that they would best respond to it. Then, they calculate the value of reasoning as the expected gain of switching from the current action,  $a_i^{k-1}$ , to such a bestresponse to what they might learn. So, for instance, they would attach a value of zero (and hence stop reasoning) if they expected their current conjecture  $a_j^{k-1}$  to also be confirmed at the next step; but it may be positive otherwise. This formulation is consistent with the axiomatic foundation of Alaoui and Penta (2022). In the following, we maintain the most stringent parametrization within this class, where it is as if the agent assigns probability one that the next step of reasoning will yield the action of the opponent which maximizes the opportunity cost of stopping. Hence, we assume the following functional form:

$$v_i(k) = \max_{a_j \in A_j} u_i(BR_i(a_j), a_j) - u_i(a_i^{i,k-1}, a_j).$$
(3)

<sup>&</sup>lt;sup>8</sup>This is because each step of reasoning adds to the set of hypothetical conjectures that a player is able to formulate about the opponent. Since players in our model know how to best respond if they believe their opponent has stopped at a lower level, such a set never shrinks, and hence the cost of the next step of reasoning involves both keeping the previous steps in the working memory as well as adding a new one.

Less extreme forms of the value of reasoning, which for instance consider non-degenerate distributions over the opponent's actions that player i may expect to learn (cf. Alaoui and Penta (2022)), would not affect our main results. Hence, we use the *maximum gain* (or *maximum regret*) representation above because it has the advantage of having no free parameter and thus offering no degrees of freedom. This representation of the value of reasoning will therefore be maintained throughout.

An implicit assumption in the formulation above is the idea that transformations of the payoff functions do not affect the way in which individuals reason about the game (namely, their *path* and *cost* of reasoning), but only their incentives and hence possibly the *depth* of their reasoning. Since the payoff transformations that we focus on (such as varying the r > 1 parameter in the BoS game) do not change the fundamental structure of the game, this is a very weak assumption.<sup>9</sup> But while we assume that the path of reasoning is not affected by varying the r parameter in the BoS game, we do not assume that an individual's path of reasoning is the same across different classes of games.

# 2.3 Beliefs about Others' Reasoning and Choice

The cognitive bound  $k_i$  describes the thought process of the agent, but his behavior also depends on his beliefs about his opponent, and particularly about the opponent's cost function. Such beliefs are then used to derive *i*'s beliefs over the opponent's cognitive bound. The *type* of a player is thus described by a pair  $t_i = (c_i, c_j^i)$ , where  $c_i$  represents player *i*'s cost of reasoning, and  $c_j^i$  represent his beliefs about player *j*'s cost function.<sup>10</sup> Player *i*'s beliefs about *j*'s cognitive bound will thus be equal to the point where he thinks *j* has stopped, given his beliefs over *j*'s cost of reasoning,  $c_j^i$ , and taking into account *j*'s value of reasoning, as entailed by *i*'s own understanding of *j*'s reasoning. Formally, let  $v_j^i : \mathbb{N} \to \mathbb{R}$  be such that

$$v_j^i(k) = \max_{a_i \in A_i} u_j(BR_j(a_i), a_i) - u_j(a_j^{i,k-1}, a_i).$$

<sup>&</sup>lt;sup>9</sup>This property, for instance, need not hold for payoff transformations that change the nature of the game (e.g., turning a BoS into a Matching Pennies game). These ideas have been formalized in the axiomatic foundation of Alaoui and Penta (2022), with the notion of *cognitive equivalence*. First, two games are *cognitively equivalent* if the decision maker approaches them with the same reasoning process. Then, the representation theorems ensure that two cognitively equivalent games are associated with the same costs and path of reasoning, and only differ in the value of reasoning. Thus, it is meaningful to perform comparative statics based on the value of reasoning only within, but not across, equivalence classes.

<sup>&</sup>lt;sup>10</sup>The model can also be extended to include both non-degenerate beliefs about the opponent's cost, as well as higher order beliefs (i.e., *i*'s beliefs about *j*'s beliefs about *i*'s cost, etc.): Following Alaoui and Penta's (2016) EDR model, such belief hierarchies can be modelled through *cognitive type spaces*, which can be used to represent arbitrary belief hierarchies over players' costs (see also Alaoui, Janezic, and Penta (2020)). As we will discuss below, our main results would not be affected by the introduction of non degenerate beliefs, and allowing for more general higher order uncertainty over cost functions.



Figure 4: An example in which the cost  $c_i$  and value  $v_i$  are such that *i*'s cognitive bound  $\hat{k}_i = \mathcal{K}(c_i, v_i) = 4$ . The behavioral level  $k_i$  is equal to 2 or 4 depending on whether the opponent is believed to be *less* or more sophisticated (respectively, on the left and on the right). In this example, for illustrative purposes we set  $v_i = v_j^i$  and constant in k. Note that, in this case, if *i* believes that *j* is more sophisticated (i.e.,  $c_j^i(k) < c_i(k)$  for all k, as in the right panel), then the cognitive bound is binding ( $\hat{k}_i = k_i = 4$ ).

With this notation, we define *i*'s beliefs about *j*'s cognitive bound (given his own bound  $\hat{k}_i$ , his reasoning path  $\{(a_i^{i,k}, a_j^{i,k})\}_{k \in \mathbb{N}}$ , and his beliefs about *j*'s cost,  $c_j^i$ ) as:

$$\hat{k}_j^i = \min\left\{\hat{k}_i, \mathcal{K}(c_j^i, v_j^i)\right\}.$$
(4)

The minimum operator here represents the idea that *i*'s beliefs over *j*'s steps of reasoning are bounded by his own cognitive bound,  $\hat{k}_i$  (see Fig. 4). Player *i* then plays  $a_i = a_i^{i,\hat{k}_j^i}$ , and hence we also refer to  $k_i = \hat{k}_j^i$  as player *i*'s behavioral level.

Note that this implies that a player always responds to either the opponent's action associated with the step where he thinks the opponent has stopped, or to the player's own maximum cognitive bound: in the latter case, the cognitive bound is *binding* in the sense that the player's beliefs about the number of steps undertaken by his opponent are limited by his own cognitive bound. For the same reason, the following also holds:

**Remark 2** If the path of reasoning is absorbing, then reasoning has ultimately no impact on what is learned past the threshold  $\bar{k}_i$  where the path stops changing. But until such  $\bar{k}_i$ is reached, reasoning has exactly the same effect as in the responsive case. Hence, in our model, when beliefs or payoffs change, the choice of an individual with an absorbing path of reasoning either does not change (that is, if he is already past his  $\bar{k}_i$ ), or it changes in exactly the same way as it would for an individual with a responsive path of reasoning.

We note that our formulation presumes that a player's value of reasoning does not depend on the opponent's payoff function, costs of reasoning, or his beliefs, but only on the player's own payoff function and current action (see Alaoui and Penta (2022) for an axiomatic foundation). That is, his *cognitive bound* (eq. (2)) does not depend on his beliefs about the opponent, of any order. Nonetheless, the *behavioral level* defined in eq. (4) does. Hence, while the player's cognitive bound (i.e., what he understands about the problem) is independent of his beliefs, behavior in our model may accommodate rich effects of players' first- and higher-order beliefs. For an experimental investigation of both, see Alaoui and Penta (2016) and Alaoui et al. (2020).

# 2.4 Focality, Alignment and Eductive Coordination: Discussion

Since Schelling (1960), a *focal point* is an action profile that is *salient*, *self-enforcing* (i.e., consistent with players' rationality), and such that players are firm in their expectation that it would occur. Hence, if such a focal point exists – be it due to payoff considerations (e.g., if efficiency, risk-dominance, etc., are shared refinement criteria), to 'non-mathematical' properties of the game (e.g., intrinsic characteristics or labeling of the actions, as in Crawford et al. (2008), Charness and Sontuoso (2022), etc.), to players' mode of cognition (e.g., Bilancini et al. (2017)), or to previous experience of play – then it is natural to expect agents to play accordingly. All these cases can be naturally mapped to our model as follows:

**Definition 2 (Focal Points)** Profile  $a^*$  is (subjectively) focal for player *i* if it is a Nash equilibrium and  $a^{i,k} = a^*$  for all k. Profile  $a^*$  is focal if it is focal for both players.

In words: players start out with a common self-enforcing profile in mind (a Nash equilibrium), and further introspection confirms that it should be played.

Clearly, if players share a focal point, then equilibrium coordination is not an issue: the coordination problem is basically assumed away, and its explanation boils down to a theory of focal points (e.g., Sugden (1995)). The focus of our analysis instead is on whether coordination can be achieved in the absence of a focal point. Absence of a focal point may be due to two possibilities: (i) at least one of the players, subjectively, has no focal point; (ii) both players believe in a focal point, but not in the same. The second case may seem odd, but it's important nonetheless. For instance, within a level-k model of reasoning, a practical example would be that of an American and a British car driver, who come from opposite directions, and play the obvious coordination game in which they simultaneously choose whether to drive on the left or on the right. If not aware of the nationality of the opponent, they would (arguably) each embrace a social norm which is subjectively focal, but not shared. The miscoordination which would obviously arise in this case can be ascribed to the failure to recognize that the 'old' social norm does not apply to this particular situation, an instance of case (ii) above. In this thought experiment, it is natural to hypothesize that if the two drivers were made commonly aware of the nationality of the opponent, then the subjective  $a^{i,1}$  would not be a NE, and hence players would not believe in any particular point being focal. Clearly, miscoordination would be possible in this situation, and it would instead be an instance of case (i) above.

In the next section we show that, while coordination could not be reached in the first example (the two drivers are not aware of the opponent's nationality, and hence their path of reasoning is *absorbing*), in the second case coordination can be achieved, despite the absence of a focal social norm, if (i) players' payoffs display a sufficiently strong bias in favor of the 'own side' of the road (so that the game looks like a BoS, and the r is sufficiently high), and if (ii) both players agree on their relative sophistication.

# 3 Endogenous Coordination in the BoS game

# 3.1 Theoretical Results

In this section we present the main theoretical results that underlie our experiment. Consider player 1's value of reasoning in the baseline BoS game of Figure 3. When  $a_1^{1,k-1} = B_1$ , then  $v_1(k) = \max\{r-r, 1-0\} = 1$ , and when  $a_1^{1,k-1} = W_1$ , then  $v_1(k) = \max\{1-1, r-0\} = r$ . Note that there is an asymmetry between the two actions: if, at step k-1, the player believes that  $B_1$  is best, then the maximum gain he could obtain is 1; but if he believes that  $W_1$  is best, then he has more to gain, and his value is now r. Hence, if r increases, the maximum gain increases at steps where  $a_1^{1,k-1} = W_1$ , but it remains at 1 at steps in which  $a_1^{k-1} = B_1$ . Note also that this value of reasoning need not coincide with what the player will actually learn. For instance, whether the path of reasoning contains  $a_1^{1,k-1} = a_1^{1,k} = B_1$  or, alternatively,  $a_1^{1,k-1} = B_1$  and  $a_1^{1,k} = W_1$ , the value of reasoning for the k-th step is the same, and equal to 1. This is because the agent does not know what he will learn beforehand, otherwise it would imply that he has already performed the k-th step of reasoning (cf. Alaoui and Penta (2022)).

Observe that since the cost of reasoning increases unboundedly and the value function does not, for any r in the BoS game, for any player i and for his associated path of reasoning, there is a  $\hat{k}_i(r)$  for which  $c_i(\hat{k}_i) > v(\hat{k}_i)$ , which is the stopping rule for player i at that r. This simple structure yields very sharp implications for any path of reasoning that is responsive. For any such path of reasoning, and for any r, consider any player i with a responsive path, and whose last step of reasoning is  $\hat{k}_i(r)$ . Clearly, we have either  $a_i^{i,\hat{k}_i} = B_i \text{ or } a_i^{i,\hat{k}_i} = W_i$ . Suppose first that  $a_i^{i,\hat{k}_i} = B_i$ . Then  $v_i(\hat{k}_i + 1) = 1$ , and since the agent doesn't perform the  $(\hat{k}_i + 1)$ -th step, it must be that  $c_i(\hat{k}_i + 1) > 1$ . In this case, an increase in r has no effect on  $v_i(\hat{k}_i+1)$ , and so the threshold  $\hat{k}_i(r)$  remains unchanged as r goes up. Now suppose instead that  $a_i^{i,\hat{k}_i} = W_i$ . Then,  $v_i(\hat{k}_i + 1) = r$  and  $c_i(\hat{k}_i + 1) > r$ . Since  $c_i(\hat{k}_i+1)$  is not infinite, there exists a finite r' such that  $r' > c_i(\hat{k}_i+1)$ , given which the agent would perform at least one extra step. Take now the minimum  $\tilde{k}_i \geq \hat{k}_i + 1$  for which  $a_i^{i,\tilde{k}_i} = B_i$ . Such a  $\tilde{k}_i$  is guaranteed to exist, by the assumption that player *i*'s path is responsive. For high enough r', this step will be reached, by the same argument as above. But at that step, it must be that the agent stops: he would only have continued if  $1 \ge c_i(\tilde{k}_i+1)$ , but we know that  $c_i(\tilde{k}_i+1) > c_i(\hat{k}_i+1) > r > 1$ . Hence, here as well, player i's reasoning stops at  $B_i$  for a responsive path. This logic implies the following result:

Lemma 1 Under the maintained assumptions on the cost and value of reasoning, for any



Figure 5: Low-payoff cognitive bound such that  $a_1^{1,\hat{k}_1} = W_1$ .



Figure 6: Low-payoff cognitive bound such that  $a_1^{1,\hat{k}_1} = B_1$ .

 $c_i(\cdot)$  and for any responsive path of reasoning, in the BoS game above there exists  $\bar{r}_i$  such that, for all  $r > \bar{r}_i$ , player *i* stops reasoning at some step  $\hat{k}(r)$  such that  $a_i^{i,\hat{k}_i(r)} = B_i$ .

The logic of this result is illustrated in Figures 5 and 6, in which the (responsive) path of reasoning is such that  $a_i^{i,k}$  alternates between  $B_i$  and  $W_i$ . This would be the case, for instance, for the level-k reasoning example provided previously, when the anchor is either  $(B_1, B_2)$  or  $(W_1, W_2)$ , so that the path alternates between  $(B_1, B_2)$  and  $(W_1, W_2)$ . It would also be the case for the deliberation over equilibria form of reasoning, if the player alternates between the two equilibria,  $(B_1, W_1)$  and  $(B_2, W_2)$ . As can be seen in Figure 5, if 1's depth  $\hat{k}_i$  for  $r = r_l$  has associated  $a_1^{1,\hat{k}_i} = W_1$ , then a large enough increase in r (from  $r_l$  to  $r_h$ , in the figures) will lead to  $B_1$ . If, as in Figure 6, 1's depth  $\hat{k}_1$  for lower r has associated  $a_1^{1,\hat{k}_1} = B_1$ , then an increase in r has no effect. Whereas the actual step  $\hat{k}_1$  at which the agent stops may vary in the two cases, in either case it would be such that  $a_i^{\hat{k}_1} = B_1$  for high enough r.<sup>11</sup>

Note that applying the same logic as Lemma 1 to i's reasoning about j – i.e., using

<sup>&</sup>lt;sup>11</sup>We note that the same logic would also apply to less extreme forms for the value of reasoning function, where it is as *if* player *i* has beliefs about what he could learn about the opponent's action that are not concentrated on the  $a_j$  that maximizes the opportunity cost of playing the current action,  $a_i^{k-1}$ . In 2 × 2 games, any such non-degenerate beliefs would induce a scaled-down version of the 'maximum gain' value of reasoning, which would affect the level of the  $\bar{r}_i$  threshold in the statement of Lemma 1, but not its existence. The main advantage of the maximum gain representation is that it has no free parameter.

the cost and values  $c_j^i$  and  $v_j^i$  – yields the following implications for *i*'s expectation of his opponent's depth of reasoning,  $\hat{k}_j^i$ :

**Lemma 2** Under the maintained assumptions, for any  $c_j^i(\cdot)$  and for any responsive path of reasoning, in the BoS game above there exists  $\bar{r}_j^i$  such that, for all  $r > \bar{r}_j^i$ , player i thinks that j stops reasoning at some step  $\hat{k}_j^i(r)$  such that  $a_j^{i,\hat{k}_j^i(r)} = B_j$ .

As noted in Remark 1, if a player thinks that the opponent is more (resp., less) sophisticated than he is himself – i.e., if  $c_j^i \in C^+(c_i)$  (resp., if  $c_j^i \in C^-(c_i)$ ) – then it implies that, with symmetric incentives to reason, he would expect his depth of reasoning to be weakly higher (resp., lower) than his own. In that remark, the inequality is *weak* because it may be that the cost functions are very close to each other, and hence for some levels of the value of reasoning they would effectively entail the same depth. The next assumption rules out this possibility, in that it requires that players' beliefs about the opponent's sophistication is different from one's own, in the sense that beliefs  $c_j^i$  are sufficiently lower (resp., higher) than  $c_i$  to effectively entail different depths of reasoning.

Formally: fix player *i*'s path of reasoning in the BoS game, and type  $t_i = (c_i, c_j^i)$ . We say that *i* thinks that *j* is **strictly more (resp. less) sophisticated** than *i* if  $c_j^i \in C^+(c_i)$ and if for every  $r \ge 1$ ,  $\mathcal{K}(v_i, c_i) < \mathcal{K}(v_i^j, c_i^j)$  (resp.,  $c_j^i \in C^-(c_i)$  and  $\mathcal{K}(v_i, c_i) > \mathcal{K}(v_i^j, c_i^j)$ ). Given this, if *i* believes that *j* is more sophisticated, then *i* plays the action associated with *i*'s cognitive bound,  $\mathcal{K}(v_i, c_i)$ , which by Lemma 1 induces action  $B_i$  for high enough *r*. If instead *i* believes that *j* is less sophisticated, then *i* thinks that *j* plays the action associated with *his* cognitive bound, that is  $B_j$ , and best-responds to that by choosing  $W_i$ . The next result follows:

**Proposition 1 (Individual behavior in the BoS: Heterogeneous Sophistication)** Under the maintained assumptions, in the BoS game, for any responsive path of reasoning there exists  $\bar{r}_i$  such that, for all  $r > \bar{r}_i$ , player i plays  $B_i$  if he thinks that j is strictly more sophisticated, and  $W_i$  if he thinks that j is strictly less sophisticated.

Applying Proposition 1 to both players delivers the following result:

**Proposition 2 (Eductive Coordination in the BoS)** Under the maintained assumptions, in the BoS game, if both players' paths of reasoning are responsive and if they agree that i is strictly more sophisticated than j, there exists  $\bar{r}$  such that, for all  $r > \bar{r}$ , players play  $a = (W_i, B_j)$ , the Nash equilibrium most favorable to player j.

Proposition 2 provides our main result concerning how coordination can occur endogenously in the BoS game, when players believe they have different sophistication, and they agree about their relative ranking. A noteworthy implication of Proposition 2 is that, conditional on being in a 'heterogeneous matching', it is the relatively *less* sophisticated player who has a strategic advantage. As mentioned in the introduction, however, this is a specific feature of this game, and does not hold in general. For instance, in the 'Reverse Strategic Advantage' game that we present in Fig. 2, it is the *more* sophisticated player that gets a strategic advantage. This raises interesting questions about individuals' incentives to be perceived as more or less sophisticated as a function of the setting. We return to these points in the conclusions.

We now turn to the case in which a player believes that the opponent is **equally sophisticated**. Within our model, this means that he believes they have equal costs, i.e.  $c_i(k) = c_j^i(k)$  for all k. If that is the case, then player i chooses according to his own bound when facing j, and not according to his beliefs. This leads to the following result:

**Proposition 3 (Individual behavior in the BoS: Equal Sophistication)** Under the maintained assumptions, in the BoS game, if i's path of reasoning is responsive and if i thinks that j is equally sophisticated, there exists  $\bar{r}_i$  such that, for all  $r > \bar{r}_i$ , i plays  $B_i$ .

Hence, note that player i behaves in the same way if he thinks that the opponent is equally or more sophisticated than he is himself: in both cases, his choice is driven by his own cognitive bound. Note as well that Proposition 3 implies that, if both players think that they are equally sophisticated, and if r is high enough, then they would end up playing an action profile that is not a Nash equilibrium:

**Proposition 4 (Miscoordination in the BoS)** Under the maintained assumptions, in the BoS, if both players' paths of reasoning are responsive and if they agree that they are equally sophisticated, then there exists  $\bar{r}_i$  such that players play  $a = (B_i, B_j)$  for all  $r > \bar{r}_i$ .

The fact that Propositions 1 and 2 obtain as r grows unboundedly is perhaps counterintuitive, as one might expect that, at least for very high r, players would optimally switch to their favorite equilibrium action. This intuition can be formalized by letting players entertain non-degenerate beliefs in their reasoning process: in this case, if they always attach a positive probability to the opponent conceding, then the condition that  $a_i^k$ is a best-response to player *i*'s conjectures at step k implies that there exists a threshold  $\hat{r}_i$  beyond which only the 'own' favorite action is considered. The model can clearly be extended in this direction, at the cost of less stark predictions (e.g., there would exist a parameter range,  $(\bar{r}_i, \hat{r}_i) \subseteq \mathbb{R}$ , within which the above coordination result obtains, but not if  $r > \hat{r}_i$ ). Abstracting from the possibility of non-degenerate conjectures distills the essence of our coordination mechanism and delivers sharp and falsifiable predictions.

Similarly, the model can also be extended to account for non-degenerate beliefs about the opponent's cost of reasoning, as Alaoui and Penta (2016) do in the context of levelk reasoning. The propositions above would not be affected by such an extension. The reason is that the details of players' beliefs about the costs of reasoning do affect the exact position of the critical threshold  $\hat{r}_i$ , but not its existence. The fact that the results above obtain under very minimal restrictions on players' beliefs about each other is an important strength of the model, particularly from the viewpoint of its testability.

# **3.2** Extensions and Applications

We note that the model can be applied to general settings, but the specific results on coordination would depend on the specific situation. The analysis of 2x2 games, however, is especially useful to distill clearly the logic of the model and the fundamental source of the coordination result (namely, agreement about players' heterogeneous abilities, and responsiveness of the path of reasoning). While extending the analysis to other games is left to future research, the fundamental logic that we are highlighting is a useful guideline. For instance, for an application to a 'mass action' game, consider two populations of agents, taking the roles of the row and column player, respectively. Each agent must choose between two actions (e.g., strike or not, attack one currency or another, attack or not, invest or not, etc.).<sup>12</sup> To fix ideas, suppose that the two populations of agents are members of different organizations, deciding which of two governments/firms to attack/protest against. Within-organization coordination is made possible by communication, by a common leadership, or by a deliberation procedure internal to the organization. But the coordination problem remains between the two separate organizations. In this setting, both the logic and the results above apply equally well: if members of the two organizations commonly agree that the members of one organization have lower costs of reasoning than the other, then coordination would arise for sufficiently high payoff parameters r. Such coordination would occur on the equilibrium most favorable to the 'high cost' organization if payoffs are akin to a BoS game, on the other equilibrium if they are closer to an RevSA game (cf. Fig. 2), on the efficient equilibrium if payoffs are as in Stag Hunt, etc. If, in contrast, the two organizations failed to agree that the members of one organization are more sophisticated than those of the other organization, then coordination need not be achieved, and it would not be achieved if r is high enough.

The results in the paper would also extend to games with more than two actions, except that the coordination result would require a more careful (and somewhat more cumbersome) formulation of the notion of *responsive paths*. A simple requirement would be that the path of reasoning 'visits infinitely often all of the actions associated with all the equilibria in the game'. Under this condition, the analysis above could be extended to such settings. Alternatively, this assumption can be weakened by making stronger assumptions on players' beliefs, paths of reasoning, or cognitive costs, and for suitably defined payoff transformations that increase players' incentives to reason. For instance, in coordination games with Pareto ranked equilibria, the logic of our results would apply, regardless of the number of actions, to support efficient coordination, as long as players' reasoning paths never settle on ruling out the efficient equilibrium actions.

 $<sup>^{12}</sup>$ We note that it is very frequent in the literature to cast "mass action games" as 2x2 games in this fashion, re-interpreting mixed actions in the game in terms of fraction of the populations of row and column players taking one action or the other, often using precisely games such as BoS, Stag Hunt, etc. See Morris and Shin (2003) on global games and applications, and references therein.

# 4 The Experiment

# 4.1 Experimental design and logistics

The experiment is designed to test whether behavior in the BoS game is in line with our hypotheses, which are derived from the propositions in the previous section and are stated below. It also includes other games, which will be discussed in the next section, that allow us to test whether the results can be explained by alternative theories instead.

At the beginning of the experiment, all subjects complete a *test of cognitive sophistication*. The test contains the Muddy Faces game (cf. Weber (2001)), a version of the Mastermind game and a centipede game. The questions are the same as in Alaoui and Penta (2016) and in Alaoui, Janezic, and Penta (2020). As a robustness check, around a third of subjects complete the Raven's Advanced Progressive Matrices (APM) test (Raven (1994)) rather than our test. To assess whether both tests can be used interchangeably, subjects complete the *alternative test* at the end of the experiment (subjects who first completed our test saw the APM test at the end of the experiment, and vice versa). Results for the comparison between the two tests are given in Appendix A.3.5.

Subjects are then separated into three groups, depending on whether their scores were High, Moderate, or Low. Cutoffs were predetermined and based on the distributions of test scores obtained in Alaoui and Penta (2016), Alaoui, Janezic, and Penta (2020) and subsequent pilots. The cutoffs are not determined session by session, because subjects of the entire sample played against one another, and were paid once all the sessions ended. The High and Low groups are informed of their labels, the Moderate group is not. Subjects are only informed of their label, not of the scoring rule used to classify the subjects. For the main experiment, we use only the High and Low groups, in order to obtain enough perceived distance in sophistication between the groups. This reflects the theoretical notion of heterogeneous sophistication underlying Propositions 1 and 2, which requires that the perceived difference in sophistication is large enough to generate different depths of reasoning (p. 15). Since only the High and Low groups are relevant for our purposes, all discussions below refer to these groups. The Moderate group plays an unlabeled treatment, as documented in Appendix A.3.6.

The first game that subjects play is the following BoS game, which subjects play both against an opponent with the *same* label and against one with the *other* label:

	W	Z
X	r, 50	0, 0
Y	0, 0	50, r

Figure 7: Battle of the Sexes

where  $r \in \{51, 70\}$ , depending on the treatment. The action labels (X, Y, W and Z) were

chosen to avoid salience. For ease of mapping with the theoretical results in the previous section, below we will use  $B_i$  and X (Z) interchangeably (and, respectively,  $W_i$  and Y (W)). The experiment employs a within-subject design, with every subject playing each of the following four versions of the game, in the role of the *row player*, without feedback and with random anonymous matching at every round:<sup>13</sup>

- **BoS-Hom:** The BoS game is played against someone with the same label, for the smaller reward r = 51.
- **BoS-Het:** The BoS game is played against someone with the other label, for the smaller reward r = 51.
- **BoS-Hom+:** The BoS game is played against someone with the same label, for the greater reward r = 70.
- **BoS-Het+:** The BoS game is played against someone with the other label, for greater reward r = 70.

In addition to the BoS game, subjects also play the *reverse Strategic Advantage* game, as well as a Stag Hunt and an Asymmetric Matching Pennies game. As with the BoS, they each play four versions of these three games: against an opponent from their own label, against someone with the other label, both for the low and the high payoff versions of the games. These games are included to assess the viability of some alternative mechanisms that may guide subjects' choices in these games, and will be discussed in Sections 5, A.3.3 and A.3.4. Subjects in the experiment are matched randomly for each interaction, they are paid randomly for one version, out of four, of each game and they receive no feedback.

At the end of the experiment, subjects were asked whether they believe that performance in the initial test is correlated with success in the games. They then completed a short cognitive reflection test (CRT, Frederick (2005)), a hypothetical acyclical 11-20 game (Alaoui and Penta (2016)) and the alternative test of cognitive sophistication.

The experiments were conducted in Spring 2022 at the BES lab at Universitat Pompeu Fabra. It was coded using z-Tree (Fischbacher (2007)). In total, 183 subjects participated in the full experiment, spread over 16 sessions. They received an average pay of  $\notin$  21.5, including a  $\notin$  5 show-up fee, for an approximate duration of 110 minutes. Subjects were paid for one version of each game. Specifically, one out of the four versions was picked at random and this was repeated for each of the four types of games for the labeled treatment and one out of two for the unlabeled treatment. Of the 183 subjects, 149 participated in the labeled treatments, 43 of which were classified as Low and 106 as High, while 34 subjects were in the Moderate group and participated in the unlabeled treatment.

<sup>&</sup>lt;sup>13</sup>In Appendix A.6, we provide a glossary of the terminology used to refer to the different treatments.

# 4.2 Experimental Hypotheses for the BoS game

Let L denote the label of subjects who were classified as Low on the test, and H that of those who were classified as High. Recall that subjects are informed of their own and their opponents' labels. The propositions from Section 2 then map to testable hypotheses for the experiment, under the following assumptions:

- Assumption 2 (Identification Assumptions) 1. Subjects of the same label commonly agree that they are equally sophisticated.
  - 2. Subjects of different labels commonly agree that label H subjects are strictly more sophisticated than label L subjects.
  - 3. Paths of reasoning are responsive for at least some percentage of L and H subjects.

Assumptions 2.1 and 2.2 are the key assumptions for our exercise, and the entire experiment (particularly the way that labels were created and assigned) was designed in order to ensure that they are satisfied. They can of course be weakened to allow for some noise, but we keep them as they are for ease of exposition. We discuss possible variations in footnote 14, when we provide the hypotheses. As we explain below, strictly speaking, Assumption 2.3 is not required for the hypotheses that follow. Without this assumption, however, our model has no bite, since all our hypotheses are predicated on the assumption that at least *some* paths of reasoning are responsive. We *do not* require that *all* individuals have responsive paths of reasoning, because the choices of agents with non-responsive paths would either not be affected by the treatments in our experiment, or move in the same direction as those that we derived for responsive paths of reasoning (see Remark 2). Hence, the comparative statics that underlie the hypotheses below are driven by the results obtained for the latter paths of reasoning. Overall, these are very weak assumptions, particularly within the context of our experimental design.

For  $g \in \{L, H\}$ , let  $p^g(\cdot)$  denote the percentage of subjects in group g that play their own preferred action  $B_i$ , where the argument of the function refers to the treatment. Assumption 2 and Propositions 1 to 4 directly imply the testable hypotheses that follow.

We first compare subjects' behavior as they play against someone with the same or with the other label (homogeneous compared to heterogeneous treatments), both for the smaller and for the greater reward (respectively, r = 51 and r = 70):

#### Hypothesis 1 (Homogeneous to heterogeneous label comparison)

1.  $p^{H}(BoS-Hom) \ge p^{H}(BoS-Het)$  and  $p^{H}(BoS-Hom+) \ge p^{H}(BoS-Het+)$ : the percentage of High subjects playing their own preferred action in the BoS game is lower when playing against subjects with the other label than against subjects with the same label, for both values of r. 2.  $p^{L}(BoS-Hom) = p^{L}(BoS-Het)$  and  $p^{L}(BoS-Hom+) = p^{L}(BoS-Het+)$ : the percentage of Low subjects playing their own preferred action in the BoS game is the same when playing against subjects with the other label than against subjects with the same label, for both values of r.

Note that while the hypotheses in point 1 above involve weak inequalities, those in point 2 are in terms of equalities. Retracing the logic from Section 3, the difference is due to the following: Label H subjects play according to their beliefs about label L subjects (which are viewed to be *less sophisticated*) but according to their own cognitive bound when they play against label H subjects. This can lead to a difference in behavior, and shift some subjects to the opponent's preferred action when they play against an L subject. Label L players, however, play according to their bound both against L (viewed as *equally sophisticated*) and against H (viewed as more sophisticated), and therefore their behavior does not change.<sup>14</sup> Note as well that these hypotheses also hold without Assumption 2.3, because if no subjects have a responsive path then their behavior would not change, which is allowed by the weak inequalities in Hypothesis 1. But if that were the case, then the mechanism discussed here would never be switched on, and hence we would observe no change even as payoffs are varied, which we turn to next. As we will discuss when we present our findings, the experimental results are indeed consistent with Assumption 2.3.

In addition to Hypothesis 1, in which we consider behavior as the opponent's label is varied but the payoffs remain the same (for both values of r), the model's predictions also yield the following testable hypotheses, as r is varied but the opponent is kept fixed:

### Hypothesis 2 (Low to high payoffs comparison)

- 1.  $p^{H}(BoS-Hom) \leq p^{H}(BoS-Hom+)$  and  $p^{H}(BoS-Het) \geq p^{H}(BoS-Het+)$ : the percentage of high subjects playing their own preferred action is weakly increasing in r when playing their own label in the BoS game, and weakly decreasing when playing the other label.
- 2.  $p^{L}(BoS-Hom) \leq p^{L}(BoS-Hom+)$  and  $p^{L}(BoS-Het) \leq p^{L}(BoS-Het+)$ : the percentage of low subjects playing their own preferred action in the BoS game is weakly increasing in r both when playing their own label and the other label.

Hypothesis 2, which also follows directly from Assumption 2 and Propositions 1 and 4, shows more subtle implications of our model which would arguably be challenging to

<sup>&</sup>lt;sup>14</sup>Assumption 2.1 could be weakened, for instance, by allowing that a majority of the subjects believes that those of the same label as themselves are equally (or more) sophisticated, while others believe that those of the same label are less sophisticated. In that case, Hypothesis 1.1 would remain unaffected, while Hypothesis 1.2 would change to weak inequalities rather than equalities. This is because those who believe others of the same label are less sophisticated would play according to their beliefs, and not their cognitive bound. This alternate assumption would therefore be more permissive in what it allows from our results in testing the theory. As previously discussed, however, we maintain the simpler Assumption 2.1, which requires a more demanding test of our theory (and analogously if we were to weaken Assumption 2.2).

replicate with other mechanisms or alternative explanations. The reasoning behind this hypothesis is as follows. In Hypothesis 2.1, the high type is playing according to his bound when playing his own label, and as r increases, there is a higher percentage of high types whose bound will be at their own preferred action (as demonstrated in Section 3). In particular, subjects for whom  $\bar{r}_i \in [51, 70]$ , may switch their action as their cognitive bound is increased when r goes up, while for other subjects (those for whom  $51 > \bar{r}_i$ ) their action at the cognitive bound may already be at  $B_i$  for r = 51. For this latter group, increasing r has no effect. When playing against the low label, however, his bound is irrelevant. Rather, a higher percentage of H label believe that their opponent's bound will stop at their (L's) preferred action, and reacts accordingly. Label L players, instead, play according to their bound whether their opponent is L or H. As r increases, there is a percentage of subjects for whom this bound may switch to their own preferred action.

We test Hypotheses 1 and 2 using a paired Wilcoxon signed rank test and the McNemar test (since they yield identical results, we only report results for the former). We also use panel regressions with individual fixed effects. All regressions share the following specification:

$$Y_{i,t} = \beta X_{i,t} + \alpha_i + u_{i,t}$$

where  $Y_{i,t}$  is the dummy variable capturing whether an individual chooses their favorite equilibrium action,  $X_{i,t}$  is the dummy variable of whether they are playing against an opponent with an H label (for tests of Hypothesis 1), or a dummy of whether the game is of the high payoff version (for tests of Hypothesis 2),  $\alpha_i$  are individual fixed effects and  $u_{i,t}$  the error term. For Hypothesis 1, we conduct the regressions twice for each subject label, one model for the low payoff games and one model for the high payoff games. To test Hypothesis 2, we also conduct the regression twice for each label, one model for games played against the L label and one model for games played against the H label.

We note that while all of the hypotheses above are about individual behavior, in the Appendix A.3.1 we also discuss whether there is increased coordination in the heterogeneous treatments on the preferred action profile of the L label subjects.

#### 4.3 Results of the BoS Game

In this section, we discuss the results relating to Hypotheses 1 and 2. Recall that subjects always choose in the role of the row player. All of the reported analyses use the pooled sample of subjects, combining subjects who are classified based on our test with those classified using the Raven matrices test.

According to Hypothesis 1.1, High label subjects are more likely to play their own preferred action in the BoS game (in this case X) against High label players than against Low label players, both for low and high payoffs. Figure 8 shows the proportions with which High label players choose their preferred action X against each opponent type and



Figure 8: Results BoS Game - High Label Players: Proportion choosing X (their preferred action). Hom (Hom+) refers to the low (high) payoff version of the BoS game played against another player from the same label. Het (Het+) refers to the low (high) payoff version of the BoS game played against another player from the other label.

for both payoff versions of the BoS game.

Analyzing first the low payoff version of the game, we observe that around 54% of High label players choose their preferred action X when they play against another player with the High label (see Figure 8). However, when they face a Low label player, this percentage drops to 34.91%. We compare the distribution of chosen actions using a Wilcoxon signed rank test.<sup>15</sup> The p-value of the test statistic is 0.003. In addition, we conduct a fixed effects panel regression with the High players, restricting the sample to the low payoff version of the BoS, and find that the coefficient on a dummy of whether they are playing against a High or Low label opponent is significant at the 1% level (regression results are given in Table 1, Model (1)). These findings are all consistent with Hypothesis 1.1.

Repeating the analysis for the high payoff version of the game, we find that 67.92% play X against a High opponent but that only 36.79% play X against a Low opponent. The p-value of the Wilcoxon signed rank test statistic is less than 0.001. The regression coefficient is also significant at more than 0.1% (see Table 1, Model (2)). This shows that for both payoff versions of the BoS game, High label players play their preferred action, X, significantly less when they play against a Low label opponent than against a High label opponent. This lends further support to Hypothesis 1.1.

We next turn to Hypothesis 1.2, which predicts that the Low label subjects would be as likely to play their own preferred action against Low label as against High label opponents, for both low and high payoffs. The results for the Low label group are displayed in Figure 9. In the low payoff BoS game, we find that 53.49% of Low subjects play their

<sup>&</sup>lt;sup>15</sup>Note that whenever we give results for the Wilcoxon signed rank test, we are referring to the paired version of the test. For ease of exposition, we will omit 'paired'. As mentioned above, the McNemar test for binary variables gives identical p-values.

	Low payoff games $(1)$	High payoff games $(2)$
	Choice of X	Choice of X
Opponent has H label	$0.204^{***}$	$0.311^{***}$
	(3.19)	(4.60)
Constant	$0.344^{***}$	$0.368^{***}$
	(10.94)	(10.87)
Observations	209	212

 $t\ {\rm statistics}\ {\rm in}\ {\rm parentheses}$ 

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

Table 1: BoS Game: Panel (fixed effects) regression results for H label players. Model (1) gives the results for the low payoff versions of the BoS game and (2) for the high payoff versions. Standard errors are clustered at the subject level.

	Low payoff games $(1)$	High payoff games (2)
	Choice of X	Choice of X
Opponent has H label	0.0930	0
	(0.81)	(0.00)
Constant	$0.535^{***}$	$0.605^{***}$
	(9.30)	(10.89)
Observations	86	86

 $t\ {\rm statistics}\ {\rm in}\ {\rm parentheses}$ 

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

Table 2: BoS Game: Panel (fixed effects) regression results for L label players. Model (1) gives the results for the low payoff versions of the BoS game and (2) for the high payoff versions. Standard errors are clustered at the subject level.

preferred action, X, against a Low label opponent. This percentage increases to 62.79% when playing against an opponent from the High label group. This difference is not statistically significant (Wilcoxon signed rank test, p-value= 0.541). We run equivalent panel regressions to the H label discussed above. The regression results, in Table 2, Model (1), show that there is no significant effect of playing against a high label opponent. The lack of significance is consistent with Hypothesis 1.2.

For the high payoff version of the game, we find that 60.47% of Low label players choose their preferred action, irrespective of the label of their opponents. The regression coefficient is not significant (Model (2)) and the Wilcoxon signed rank test statistic is also not significant (all have p-value= 1). This is again consistent with Hypothesis 1.2.

Testing next Hypothesis 2.1, we first consider whether it is the case that High label subjects are (weakly) *more* likely to play their own preferred action against High labels as



Figure 9: Results BoS Game - Low Label Players: Proportion choosing X (their preferred action). Hom (Hom+) refers to the low (high) payoff version of the BoS game played against another player from the same label. Het (Het+) refers to the low (high) payoff version of the BoS game played against another player from the other label.

payoffs are increased, and *less* likely to play their preferred action when playing against Low, as payoffs are increased. We indeed see from Figure 8 that when High label subjects play against High opponents, 54.37% play X for the low payoff treatment, compared to nearly 68% for the high payoff treatment. This difference is weakly statistically significant at the 10% level (Wilcoxon signed rank test, p-value= 0.092, and see the corresponding panel regression results given in Model (1) of Table 3 in the Appendix). These results support Hypothesis 2.1. When playing against Low opponents, the percentage playing X increases from roughly 35% to around 37%, but this is not significant (Wilcoxon signed rank test, p-value= 0.851).

Hypothesis 2.2 states that Low label subjects are (weakly) less likely to play their preferred action for low payoffs compared to high payoffs, against both Low and High labels. We see from Figure 9 that the percentage of Low label subjects playing X does increase from 53.49% to 60.47% against Low opponents, which is consistent with the hypothesis. The percentage decreases against a High opponent from 62.79% to 60.47%, but these results are both not significant (Wilcoxon signed rank test p-values= 0.648 and  $\approx 1.000$ , respectively. See as well Table 4 in the Appendix).

We also check whether our results above are driven by a few outliers (see Appendix A.3.2). We find that behavior is very consistent with the model's predictions across the sample. Jointly, therefore, the findings are consistent with our hypotheses for the BoS game. Moreover, while Hypotheses 1.1 and 2 are in terms of *weak* inequalities, the fact that we observe that a percentage of subjects change behavior is indicative that the payoffs used in the experiment are sufficiently high for our model to have bite, and indeed the hypotheses are confirmed with strict inequalities.

Note that Hypothesis 1.1 and Hypothesis 2 jointly imply higher coordination rates in

	$B_2$	$W_2$
$B_1$	130, 130	230, r
$W_1$	r, 230	170, 170

Figure 10: A reverse Strategic Advantage Game, with  $r \in [190, 220]$ .

the heterogeneous (High vs. Low labels) than in the homogeneous (High vs. High and Low vs. Low) treatments, at least for sufficiently high incentives. We indeed find that coordination rates are higher in heterogeneous than in homogeneous treatments, and on the preferred action profile of the Low labels (see Appendix A.3.1).

# 5 Competing Explanations

There are at least two alternative theories that one might consider to explain the experimental results shown in the previous section. The first is the view that the increased coordination that we observe in the heterogeneous treatments in the main experiment is merely the result of the asymmetry in the group labels, which may themselves serve as a coordination device (*label focality*). This view, however, is inconsistent with our finding that H label subjects react to their opponent while L label subjects do not.

The second competing explanation is the view that our mechanism is akin to granting the low type a sort of *first-mover advantage* (FMA), in the sense that it is as *if* the low type "commits" to stop reasoning first, at his preferred action profile, while the high type then concedes. To see that this is not an adequate way to summarize the insights of our model, consider the *reverse Strategic Advantage* (*RevSA*) game that we presented in the introduction, which we reproduce in Fig. 10 labeling players' actions  $B_i$  and  $W_i$  to denote, respectively, the action associated with the *'best'* and *'worst'* equilibrium for player *i*.

This game leads to predictions within our model, which are distinct from those of the BoS game. To see this, first note that the lower bound on the r parameter ensures that both  $(B_1, W_2)$  and  $(W_1, B_2)$  are equilibria, whereas the upper bound ensures that the ranking over the two is maintained within the parameter range (that is,  $u_i(B_i, W_j) > u_i(W_i, B_j)$ ). Second, the value of reasoning is such that, when  $a_1^{1,k-1} = B_1$ , then  $v_1(k) = \max\{230 - 230, r - 130\} = r - 130$ , and when  $a_1^{1,k-1} = W_1$ , then  $v_1(k) = \max\{r - r, 230 - 170\} = 60$ . Thus, within the relevant parameter range of  $r \in [190, 220]$ , it is the  $W_i$  action that is associated with the higher value of reasoning, and such a value is increasing with r.

Hence, in the *RevSA* game, the prediction of our model contrasts with the view that the low type receives a *first-mover advantage*: in this game, such a theory would predict that equilibrium coordination occurs on the profile most favorable to the player who is regarded to be of *lower* strategic sophistication; our model delivers the opposite prediction. Similarly, the *label focality* argument predicts that coordination occurs on the equilibrium preferred by the same label in both games, and thus contrasts with the predictions of our model across the two games. Hence, the two games together can be used to discern between our model and these competing explanations.

Finally, we note that the latter discussion also addresses another possible view, according to which, perhaps due to fairness concerns, higher sophistication subjects may willingly 'give in' and allow less sophisticated opponents to obtain a higher payoff. If this view is aligned with the prediction of our model in the BoS game, it yields an opposite prediction for the *RevSA* game. Hence, these two games can also be used to discern our model from such an alternative 'fairness-based' explanation.

# 5.1 FMA vs Cost-Benefit: Testable Hypotheses

The game used in the experiment takes exactly the form given in Figure 10, but adopting the X, Y and W, Z labels for the actions of the row and column players, respectively, and letting  $r \in \{190, 220\}$ , depending on the treatment. As with the BoS, the subjects played four versions of this game: with r = 190 against someone with the same label or against someone with the other label, and with r = 220 against an opponent with each label.

By the same logic above, and under the same identification assumptions discussed in Section 4.2, our model implies the following testable hypotheses in the RevSA game:

Hypothesis 3 (Cost-Benefit in the RevSA Game) Under our Cost-Benefit model, in the RevSA game the following holds:

- 1.  $p^{H}(RevSA-Hom+) \leq p^{H}(RevSA-Het+)$ : the percentage of High subjects playing their own preferred action in the RevSA game with sufficiently high values of r is higher when they play against subjects with the other label than against subjects with the same label.
- 2.  $p^{L}(RevSA-Hom+) = p^{L}(RevSA-Het+)$ : the percentage of Low subjects playing their own preferred action in the RevSA game with sufficiently high values of r is the same when they play against subjects with the other or with the same label.

Note that these predictions are opposite to the view that the low type gets a firstmover advantage (FMA) under heterogeneous matching. Maintaining the same notation, the predictions of the FMA-model lead to the following testable hypotheses:

**Hypothesis 4 (FMA in the RevSA Game)** Under the FMA-view, in the RevSA game the following holds:

1.  $p^{H}(RevSA-Hom+) > p^{H}(RevSA-Het+)$ 2.  $p^{L}(RevSA-Hom+) < p^{L}(RevSA-Het+)$ .



Figure 11: Results RevSA Game - High Label Players: Proportion choosing X (their preferred action). Hom (Hom+) refers to the low (high) payoff version of the RevSA game played against another player from the same label. Het (Het+) refers to the low (high) payoff version of the RevSA game played against another player from the other label.

# 5.2 RevSA Game Results

Figure 11 displays the choices of the High label players in the four versions of the RevSA game. For the High label group, more than 19% of players choose their preferred action, X, when playing against someone with a High label in the low payoff version of the RevSA game. When the opponent changes to being a Low label player, this increases to nearly 35%. As with the BoS game, we conduct a paired Wilcoxon signed rank test to confirm whether the two distributions of actions are statistically significantly different when the opponent's label changes. We obtain a p-value of 0.014. We also conduct panel regressions (Table 5 in the Appendix) to assess whether changing the opponent has a significant effect on the action choice and find that the effect is significant at the 1% level. These results go against the first-mover advantage explanation in that the High label players in the RevSA game while the opposite is true for the BoS game.

For the high payoff version of the game, we find that nearly 23% choose their preferred action when playing against another High label player. This percentage increases to more than 25% when the opponent changes to being a Low label player. However, this increase is not statistically significant (p-value of 0.720 for the Wilcoxon signed rank test, see also regression results in Table 5). Thus, also under high payoffs, the High label players do not concede to the Low label players. We can therefore reject the first-mover advantage argument.

For the Low label players, more than 41% choose their preferred action when playing against another Low label player while around 47% select their preferred action against



Figure 12: Results RevSA Game - Low Label Players: Proportion choosing X (their preferred action). Hom (Hom+) refers to the low (high) payoff version of the RevSA game played against another player from the same label. Het (Het+) refers to the low (high) payoff version of the RevSA game played against another player from the other label.

a High label opponent (see Figure 12). This difference is not statistically significant (p-value= 0.845 for the Wilcoxon signed rank test). In the high payoff version, just over 38% select their preferred action against a Low label opponent and close to 33% against a High label opponent. Again, this difference is not statistically significant (p-value= 0.804 for the Wilcoxon signed rank test). The finding that there are no statistically significant changes to the choices by the Low label players is consistent with the model's predictions.

While we can use the RevSA game to assess whether the first-mover advantage is a likely explanation for observed behaviour, our model does not make a prediction for games in which the value of reasoning is flat, and hence it cannot make a prediction for the low payoff version of the RevSA game. For the high payoff version, we predict that a greater fraction of High label subjects chooses X against a Low, compared to a High, label opponent. As stated above, we find that under the high payoff version, behavior changes in the desired direction but that the change is small. Observed behavior is also consistent with the existence of beliefs over *noise players*. For instance, if a fraction p of players believe that the opponents play either W or Z with equal probability, then the fraction of row players who play Y should increase. This may explain why such a large fraction of players selects Y (as well as the increase in the average number of players who choose Yas payoffs increase). Notice that the existence of noise players would be consistent with our predictions and is consistent with what we observe.

In addition to the BoS and the RevSA games, subjects also played four versions of a Stag Hunt game and of an Asymmetric Matching Pennies game. These were included to examine the viability of some alternative mechanisms, such as risk dominance, that may guide subjects' choices in these games and to check whether the basic logic of the model also holds in non-coordination games. Our findings for these additional games are discussed in Appendices A.3.3 and A.3.4.

# 6 Conclusion

Individuals often face problems in which they must attempt to coordinate with other individuals with whom they rarely interact, with no possibility to communicate and no clear focal points, therefore having only introspective reasoning to resort to. Up to date there has been no mechanism to explain whether or under what conditions coordination might be achieved in these situations. This paper provides such a theory and an experimental test of its predictions.

We show that, even without focal points, coordination is the outcome of a large class of introspective reasoning processes, as long as players view each other as having different cognitive abilities, and that they agree on their relative sophistication. Thus, while it is common to view homogeneity and shared culture as leading to increased coordination (e.g., Kets and Sandroni (2019), Kets et al. (2022), and Kets (2022)), in the absence of focal points it is *heterogeneity* that leads to coordination. Note that here, rather than agreeing on the norms, players agree on relative cognitive abilities. But this agreement is not in itself enough – if players believe that they have similar sophistication, then they are *less* likely to coordinate.

Our model further predicts that, in the case of the BoS game with heterogeneous sophistication, the increased coordination occurs on the preferred outcome of the less sophisticated player. This may perhaps seem surprising, under the view that the more sophisticated player should be the one to 'win'. When testing our joint predictions for the BoS game in an experiment, we find strong support for our model.<sup>16</sup>

At the same time, our mechanism might seem reminiscent of a kind of first mover advantage (FMA), in which the player viewed to be less sophisticated has the advantage of stopping reasoning first, so that the more sophisticated one must concede. We show, however, that in different games (cf. Fig. 10) the attribution of the strategic advantage is reversed, in that coordination occurs on the equilibrium that is more favorable to the *more* sophisticated player. First, this shows that our model sheds light on the features of the strategic interaction that determine whether, conditional on being in a heterogeneous matching, it is more beneficial to be perceived as the relatively more or less sophisticated player. Second, this observation clarifies that the predictions of our model are distinct

<sup>&</sup>lt;sup>16</sup>As we explain in Appendix A.4, a level-k model with a mixture of types would generate the same distribution across all of our treatments, and hence it would not be consistent with the experimental results. Similarly, QRE would also generate the same distribution across all of the belief treatments (for each payoff specification), unless of course one allows the logit parameter to freely change across treatments, in which case it would not be falsifiable. Also, there may be multiple QRE for the same logit parameter, and in those cases the QRE-model provides no insight about the equilibrium selection, which is one of the central questions of our experimental investigation.

from the ones that would obtain under FMA. We test this alternative mechanism and find that it is inconsistent with the subjects' behavior. We also conduct experiments using well-known additional games (stag hunt and an asymmetric matching pennies game) and again find support for our model. Taken jointly, the experimental results strongly support the mechanism introduced in this paper.

The discussion above naturally gives rise to questions about individuals' incentives to be perceived as more or less sophisticated, if they had the opportunity to manipulate such perceptions. In many settings, this is not easily done, because perceived sophistication may be due to some characteristic of the group to whom they belong, or because it may be the result of the agent's past behavior in different situations, with different payoff configurations. For instance, a professor would arguably be taken to be more sophisticated than a student, or a more experienced agent than a less experienced agent. That said, for settings in which agents could freely manipulate their perceived sophisticated and when they would want to appear less sophisticated. In the BoS game, for instance, they would rather be perceived as less sophisticated, while in the RevSA game they would prefer to be perceived as more. In both settings, however, they would prioritize wanting to appear as having a different, rather than similar, degree of sophistication.

In closing, the role of cognitive sophistication, and specifically beliefs over relative cognitive sophistication, has increasingly been recognized in game theoretical settings (cf. Proto, Rustichini, and Sofianos (2019, 2022): Lambrecht, Proto, Rustichini, and Sofianos (2022)). This paper shows that such beliefs can play an important role in achieving coordination even in isolated settings. Note that we have focused on simple static games, such as the BoS game, which are the standard archetypes to investigate fundamental questions of coordination, but richer strategic settings (such as repeated games, for instance) may raise further dimensions to players' reasoning, due to the complexity of the game and the possibility of observing and reacting to the opponents' actions, and accounting for their reactions, and so forth. Interestingly, however, despite the important differences between these environments and the games we consider, the qualitative predictions that we obtain from our model are in line with the experimental findings of Proto, Rustichini, and Sofianos (2019, 2022) and Lambrecht, Proto, Rustichini, and Sofianos (2022), on the effects that these beliefs have on the behavior in the repeated BoS.<sup>17</sup> A more systematic extension of our model to dynamic games therefore seems to be a promising avenue for future research.

<sup>&</sup>lt;sup>17</sup>In these papers, the BoS game is played repeatedly, and hence players can use their moves as a signal of their intelligence (cf. Lambrecht, Proto, Rustichini, and Sofianos (2022)). Despite these differences, there there are very interesting similarities in the results. For example, increasing the payoffs' inequalities (tantamount to increasing r in our notation) helps the relatively less intelligent subjects (results 3.5 and 3.6 in Lambrecht, Proto, Rustichini, and Sofianos (2022)).

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# A Appendix

	(1)	(2)
	Choice of X	Choice of X
High Payoff Dummy	$0.126^{*}$	0.0189
	(1.84)	(0.38)
Constant	$0.548^{***}$	$0.349^{***}$
	(15.74)	(13.89)
Observations	209	212
t statistics in paronthoses		

# A.1 Additional Regression Tables for BoS Game

 $t\ {\rm statistics}\ {\rm in}\ {\rm parentheses}$ 

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

Table 3: BoS Game: Panel (fixed effects) regression results testing Prediction 2.1 (H label players).

Model (1) gives the choice of preferred action X for H label players in the BoS game against a H label opponent while Model (2) gives the results against a L label opponent. Standard errors are clustered at the subject level.

	(1)	(2)
	Choice of X	Choice of X
High Payoff Dummy	0.0698	-0.0233
	(0.68)	(-0.24)
Constant	$0.535^{***}$	$0.628^{***}$
	(10.43)	(12.88)
Observations	86	86

t statistics in parentheses

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

Table 4: BoS Game: Panel (fixed effects) regression results testing Prediction 2.2 (L label players).

Model (1) gives the choice of preferred action X for L label players in the BoS game against a L label opponent while Model (2) gives the results against a H label opponent. Standard errors are clustered at the subject level.

	Low payoff games	High payoff games
	(1)	(2)
	Choice of X	Choice of X
Opponent has H label	-0.163***	-0.0286
	(-2.66)	(-0.54)
Constant	$0.352^{***}$	$0.256^{***}$
	(11.59)	(9.64)
Observations	210	211

# A.2 Regression Tables for RevSA Game

t statistics in parentheses

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

Table 5: RevSA Game: Panel (fixed effects) regression results for H label players. Model (1) gives the results for the low payoff versions of the RevSA game and (2) for the high payoff versions. Standard errors are clustered at the subject level.

	Low payoff games	High payoff games
	(1)	(2)
	Choice of X	Choice of X
Opponent has H label	0.0488	-0.0476
	(0.39)	(-0.49)
Constant	$0.416^{***}$	$0.377^{***}$
	(6.42)	(7.71)
Observations	84	85
4 -4 -4 -4		

t statistics in parentheses

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

Table 6: RevSA Game: Panel (fixed effects) regression results for L label players. Model (1) gives the results for the low payoff versions of the RevSA game and (2) for the high payoff versions. Standard errors are clustered at the subject level.

# A.3 Additional Results

# A.3.1 Coordination Results

While our experimental hypotheses are for individual behavior, we also analyze whether coordination is more likely to occur under heterogeneous treatments (High vs. Low labels) than homogeneous treatments (High vs. High and Low vs. Low), and on the preferred action profile of the Low labels. Here we do not provide formal hypotheses on coordination comparing homogeneous to heterogeneous treatments for equal payoffs, as they would require stronger assumptions on the comparability of the L and H groups, which we have not imposed.

When we examine coordination outcomes for the low payoff BoS where L and H players are matched with each other, we find that 40.87% coordinate on the equilibrium most favorable to the L players (Tables 7 and 8).

H row player: percentage of (Y,Z)	Low payoff	High payoff
vs. $H$ opponent	18.86%	23.71%
vs. $L$ opponent	40.87%	38.22%

Table 7: Results BoS Game - H label row players, % coordination on the opponents' favorite equilibrium.

When we compare this to the frequency with which the same equilibria are achieved when subjects are matched with an opponent of the same label, it becomes apparent how strongly this increases under heterogeneous matching.<sup>18</sup> When H play against other Hplayers, we find that only 18.86% coordinate on the (Y, Z) equilibrium under homogeneous matching, which corresponds to the action profile in which the row players play the equilibrium most favorable to their opponent. Thus, this percentage is less than half that under heterogeneous matching. In fact, even if we consider, for H versus H, the equilibrium most favorable to the row players (X, W), we find that the percentage of coordination is 31.56%, which is also lower than the 40.87% who coordinate on the equilibrium favorable to the L players in the heterogeneous treatment.

L row player: percentage of (X,W)	Low payoff	High payoff
vs. $L$ opponent	28.00%	34.00%
vs. $H$ opponent	40.87%	38.22%

Table 8: Results BoS Game - L label row players, % coordination on the player's favorite equilibrium.

Similarly, considering L vs L, when we consider (X, W) the percentage of coordination

<sup>&</sup>lt;sup>18</sup>To calculate the coordination percentages for the homogeneous treatments, we split the groups according to their exogenous row - column classification. For the heterogeneous treatments instead, Tables 7 and 8 provide the combined percentages, given the interchangeability of the two groups.

is 28.00%, more than twelve points lower than 40.87%. Even if we consider (Y, Z), the equilibrium favorable to the column players, coordination is equal to 22.00%, which is even lower. In the case of the high payoff version, in the heterogeneous treatment 38.22% coordinate on the equilibrium favorable to the L players. In the homogeneous treatment with H versus H, we find that 23.71% coordinate on the (Y, Z) equilibrium, which again is substantially lower than for the heterogeneous treatment. Again, even if we consider (X, W) instead (for H vs. H), we find that 19.94% coordinate, which is markedly lower than 38.22%. For the L vs. L subjects, 34.00% coordinate on (X, W), which is around four points lower than 38.22%, and 16.00% coordinate on (Y, Z), which is less than half of 38.22%. Again, heterogeneous matching leads to a marked increase in coordination on this equilibrium, compared to either H vs H or L vs L, and for either equilibrium profile of the homogeneous treatments. Overall, therefore, our results show that coordination on the equilibrium preferable to the L player increases considerably when matching is heterogeneous, both for low and high payoff.

# A.3.2 BoS: Individual Level Analysis of Theoretical Predictions

In this section, we check whether the aggregate results, which are in line with our predictions, might be driven by a small number of subjects. To see whether this is the case, we conduct an individual level analysis. For this analysis, we use the predictions of the model for the BoS game and assess whether subjects violate these. We find that there are very few violations at the individual level.

Violations are calculated in the following way: For the H label group, if a subject chooses X against a H label opponent in the low payoff version, they should not switch to playing Y when the payoff increases. We find that 80% of subjects do not violate this condition. Similarly, if a subject plays Y against a L label subject, thus expecting the equilibrium favorable for the L player to occur, they should not switch to playing X when payoffs increase. If a H subject already played Y against another H label player, they should keep doing so when the opponent changes to a L label player. If a subject violates any of these conditions, we count it as a violation and add the total number of violations for each subject. A histogram of the number of violations is shown in Figure 13. The figure shows that the number of violations is generally very low with nearly 90% of Hlabel subjects having only one or no violation. Individual level results are thus highly consistent with those at the aggregate level.

For the Low label subjects, if someone selected X against a L opponent for the low payoff version of the game, they should not switch to playing Y for any of the other versions of the BoS game. Figure 14 shows that around two thirds of subjects have one or fewer violations, again suggesting that aggregate and individual results are comparable.



Figure 13: Histogram displaying the number of violations of H label subjects of conditions on behavior set out by the model



Figure 14: Histogram displaying the number of violations of L label subjects of conditions on behavior set out by the model

#### A.3.3 Stag Hunt

Stag Hunt was included to assess whether risk dominance might provide an alternative explanation for observed behavior.<sup>19</sup> This game, shown in Fig.15, also uses a standard set-up with a low and a high payoff version (r = 50 and r = 70 respectively). As with the BoS and the RevSA games, subjects played each of the two payoff versions against a Low and against a High opponent and were informed of their opponent's label.

	W	Z
X	r, r	0, 30
Y	30, 0	30, 30

Figure 15: The Stag Hunt Game, with  $r \in \{50, 70\}$ .

In general, we find that a large majority of subjects chooses X, which is the preferred action. For the High label players in the low payoff version of the game, we find that nearly 81% choose X when facing a High label opponent while around 75% select X against a Low label opponent. For the high payoff version, we find similar results in that nearly 86% select X against a High label opponent and close to 81% against a Low label opponent (see Table 9). The differences in the frequency with which X is played across opponent labels are not statistically significant (Wilcoxon signed rank test).

H players	Against H label	Against L label	% point difference across opponents
Low payoff	80.95%	75.47%	-5.48(0.302)
High payoff	85.85%	81.13%	-4.72(0.302)

Table 9: Results Stag Hunt - High Label Players: % choosing X (their preferred outcome). The exact p-values for paired Wilcoxon signed rank tests on differences across opponents are given in brackets.

For the Low label players in the low payoff version, we observe that close to 77% select X against both another Low label player or a High label player. For the high payoff version of the game, we find that around 88% select X against a Low label opponent, while close to 74% select X against a High label opponent (see Table 10). For the high payoff version, the difference in behavior across different opponent labels is not statistically significant as measured by a Wilcoxon signed rank test.

These results are largely consistent with our predictions. Note that in this game we predict that all subjects are (weakly) more likely to choose X for a sufficiently high payoff version of the game, and that there should not be a change in likelihood of playing X against the Low type compared to the High.

<sup>&</sup>lt;sup>19</sup>Note that risk-dominance in the BoS always predicts that players choose the action associated with their most preferred equilibrium. For a thorough analysis of the experimental evidence on Stag Hunt and risk-dominance, see Jagau (2023).

L players	Against L label	Against H label	% point difference across opponents
Low payoff	76.74%	76.74%	0 (1.000)
High payoff	88.37%	74.42%	-13.95(0.109)

Table 10: Results Stag Hunt - Low Label Players: % choosing X (their preferred outcome). The exact p-values for paired Wilcoxon signed rank tests on differences across opponents are given in brackets.

Also note that the result that subjects are more likely to choose X for the high payoff version is also consistent with risk dominance, since Y is risk dominant for the low payoff version and X is dominant for the high payoff version. But what is perhaps more surprising is that a large majority of subjects chooses X even for the low payoff version, which goes against risk dominance.<sup>20</sup> This result is fully consistent with our model, however. The value function here is asymmetric, in that there is a larger gain from continuing reasoning at Y than at X, both for the low and high payoff versions. Therefore, while we fully expect that risk dominance would be the dominant force for lower payoffs, it is noteworthy that the mechanism described in this paper may overtake risk dominance close to the threshold at which the payoff switch should theoretically occur.

#### A.3.4 Asymmetric Matching Pennies

In order to check whether the basic logic of our model also holds in non-coordination games, subjects also played an Asymmetric Matching Pennies (AMP) game. As with the other games, they played four versions, a low payoff and a high payoff version against both a Low and a High label opponent. In the low payoff version, the incentives of the row player are nearly flat, i.e. the asymmetry is slight. The asymmetry is much more pronounced in the high payoff version. As such, we expect to find a larger effect on behavior for the high payoff version. From the perspective of our model, the opponent has a flat value function and so, without additional assumptions on the path of reasoning, we can only predict that as payoffs increase, the frequency with which X is chosen should increase. This is exactly what we observe for both labels.

	W	Z
X	r, 20	20, 40
Y	20, 40	40, 20

Figure 16: The Asymmetric Matching Pennies (AMP) Game, with  $r \in \{41, 160\}$ .

Considering first the row players, we find that 58.82% of the High label players select X against another High label player, while nearly 55% select X against a Low label player, in the low payoff version of the game (see Table 11). This difference is not statistically significant as measured by a Wilcoxon signed rank test (p-value =0.819). For the high

<sup>&</sup>lt;sup>20</sup>Assuming a concave utility for money would not explain this result either.

payoff version of the game, 62.26% of the High label players select X against a H opponent and 60.38% against a L opponent (difference is not statistically significant as measured by a Wilcoxon signed rank test). For the Low label row players, we find that 52% play X against another Low label player (see Table 12). Against a High label player, this increases to 60%. For the high payoff specification, 64% of Low label row players select X against either label. Differences in behaviour across opponent labels are not statistically significant (Wilcoxon signed rank test).<sup>21</sup>

H row players	Against H label	Against L label	% point difference across opponents
Low payoff	58.82%	54.72%	-4.10(1.000)
High payoff	62.26%	60.38%	-1.88(1.000)

Table 11: Results AMP - High Label row Players: % choosing X (their preferred outcome). The exact p-values for paired Wilcoxon signed rank tests on differences across opponents are given in brackets.

L row players	Against L label	Against H label	% point difference across opponents
Low payoff	52.00%	60.00%	$8.00\ (0.6875)$
High payoff	64.00%	64.00%	0.00(1.000)

Table 12: Results AMP - Low Label row Players: % choosing X (their preferred outcome). The exact p-values for paired Wilcoxon signed rank tests on differences across opponents are given in brackets.

Considering next the column players, we find that High label column players in the low payoff specification choose Z with 69.23% frequency against High label players. Against Low label players, they choose Z with close to 68%. This percentage increases to 75% and 79.25% against a High, resp. Low, label opponent when they play the high payoff version of the AMP game. The results are given in Table 13. The High label column players thus best respond to the row player selecting X and anticipate the increase in the choice of X after their opponent's payoff from playing X increases. For the Low label column player, we find that close to 47% choose Z against another Low label player in the low payoff specification. This percentage increases to nearly 56% against a High label opponent. For the high payoff specification, 72.22% choose Z against a Low label opponent and nearly 67% against a High label opponent. Table 14 gives the results. Differences in behavior across opponent labels is not statistically significant for either L or H label column players (examined using a Wilcoxon signed rank test). Note that the model implies that the column player's value function is flat, but their opponent's is not. For the low payoff version, the opponent's value function is nearly flat so that we do not have a clear

<sup>&</sup>lt;sup>21</sup>In comparison with Goeree and Holt (2001), results for the low payoff version are similar to their symmetric matching pennies game, while slightly more H label subjects choose X, likely owing to the small asymmetry. While the effect for the high payoff version, with the large asymmetry, is smaller than in their experiment, the effect goes in the same direction.

prediction of which action column players should select. However, for the high payoff specification, the row players are predicted to choose X more frequently. If the column players form beliefs about their opponent's incentives, here, they should best respond by playing Z more frequently. Our findings are fully consistent with this prediction.

H column players	Against H label	Against L label	% point difference across opponents
Low payoff	69.23%	67.92%	-1.31(1.000)
High payoff	75.00%	79.25%	4.25(0.727)

Table 13: Results AMP Game - High Label column Players: % choosing Z. The exact p-values for paired Wilcoxon signed rank tests on differences across opponents are given in brackets.

L column players	Against L label	Against H label	% point difference across opponents
Low payoff	47.06%	55.56%	8.5 (0.688)
High payoff	72.22%	66.67%	-5.55(1.000)

Table 14: Results AMP Game - Low Label column Players: % choosing Z. The exact p-values for paired Wilcoxon signed rank tests on differences across opponents are given in brackets.

# A.3.5 Raven test versus our cognitive test

In order to compare both tests, we first examine the correlation between the two tests. This is fairly high at 24.17%. Perhaps more interesting is whether resulting groups are correlated. Here, we find that the tests agreed on 24.18% of group allocations. This suggests that either the tests measure a different characteristic or that subjects were fatigued when they completed the second test at the end of the experiment, leading to inconsistent results.

Most importantly for our experiment, however, is the question of whether subjects believed in the tests' validity and thus in the labels of subjects. Here, we find that belief in the tests is very similar across both treatments (Our Test first versus Raven test first). A Kolmogorov-Smirnov test cannot reject the null that responses to the question about belief in the test come from the same distribution for both versions of the cognitive test (p-value = 0.834 for the Combined Kolmogorov-Smirnov test).

# A.3.6 Unlabeled Treatment

Subjects who participated in the unlabeled treatments played the same BoS, RevSA, AMP and Stag Hunt games as the subjects in the labeled treatments. However, they were not informed of their own performance in the test or of that of their opponents. They completed two versions of each game, the low and the high payoff versions, against an unlabeled opponent (who was randomly drawn from the unlabeled group).

We find that 50% of subjects choose X in the low payoff version and roughly 47% in the high payoff version. This suggests that neither action is particularly salient.

For the RevSA game, 29.4% of unlabeled subjects play X in the low payoff game and close to 26.5% in the high payoff game. This suggests that subjects anticipate that their opponent is likely to choose W and best-respond by playing Y.

In the Stag Hunt game, nearly 80% of subjects choose X in the low payoff game and 82.35% in the high payoff version. This level is comparable to the behavior of subjects in the labeled treatments. Table 15 gives the percentages for all of the above games.

	BoS	RevSA	Stag Hunt
Low payoff	50.00%	29.41%	79.41%
High payoff	47.06%	26.47%	82.35%

Table 15: Results for BoS, RevSA and Stag Hunt - Unlabeled Players: % choosing X (their preferred outcome)

For the AMP game, we find that row players choose their preferred action X with close to 70% in the low payoff game. When the asymmetry increases, the frequency with which they choose X increases to roughly 76.5%. Column players have flat incentives and in the low payoff version, i.e. with the small asymmetry, they behave as if the game was symmetric in the sense that 50% pick either Z or W. In the strongly asymmetric version, however, more than 82% of subjects play Z, which is the best response if the opponent chooses X. As with the labeled treatments, this suggests that subjects react to changes in the value function of their opponents. Results are given in Table 16 below.

	Row	Column
Low payoff	70.59%	50.00%
High payoff	76.47%	82.35%

Table 16: Results for AMP - Unlabeled Players: % of row (column) players choosing X (Z)

# A.4 Alternative Models

It may be natural to ask whether our model is equivalent to standard level-k with a mixture of more and less sophisticated players. In the following, we explain that this is not the case, even under very permissive assumptions about the levels of the subjects.

To illustrate, take the BoS game, and assume that the Low label subjects are of lower level than the High labels subjects. First, note that this assumption would not suffice to make predictions on behavior. Even so, fixing any level for the subjects, the level-k model would generate the *same* behavior across *all* treatments in our experiment. This is in contrast with the predictions of our model and with the observed behavior.

Second, note that if we were to assume that the subjects changed their beliefs over their opponents when facing different labels, then we would have an issue defining level-kbehavior. In particular, consider a High player facing another High player. From within the level-k model, it cannot be that a player takes the other player to be of the same level as his own, and so behavior here is not well-specified. Being more permissive here with the level-k model and assuming that when facing the same level, they best respond to the level below, we would be back to the issue discussed above – there would be no variation across treatments. Hence, even with a very 'hands-on' approach, a level-k model with a higher and lower cognitive type could not explain the findings.

Similarly, QRE would also generate the same distribution across all of the belief treatments (for each payoff specification), unless of course one allows the logit parameter to freely change across treatments, but then it cannot be used to make predictions across treatments. It would also not be falsifiable. Moreover, for some logit parameters there may be multiple QREs, and in those cases the QRE-model does not provide a criterion for equilibrium selection, which is one of the central questions of our paper.

# A.5 Experimental Design

#### A.5.1 Experimental Structure

Before starting the experiment, subjects were randomly assigned the role of either row or column player. The subjects first completed either Our Cognitive Test or the Raven Test. Based on their performance, they were then assigned to the Low label, the High label or the Unlabeled group. Subjects first played the BoS game, then the Stag Hunt game, the RevSA game and finally the Asymmetric Matching Pennies (AMP) game. The order of the games was the same for all subjects. They first saw the main game, the BoS, to prevent that other games influence behavior in the game that is the focus of the analysis. Furthermore, subjects completed the Stag Hunt between the BoS and the RevSA games to ensure that subjects were paying attention to the fact that the BoS and the RevSA were different games. They saw the Asymmetric Matching Pennies game last. While the order of the Stag Hunt and the Asymmetric Matching Pennies games could have been randomized, this order was chosen such that subjects completed the symmetric games first, before exposing them to the asymmetric one. Due to the symmetric nature of the first three games, players saw the games displayed as the row player's game; for the AMP game, the game was shown as either the row or the column version. Before each type of game, i.e. BoS, RevSA, Stag Hunt or AMP, subjects had to complete comprehension checks. The four versions of the games were played in the following sequence. First, the low payoff version against an opponent with the same label as them, then against an opponent with the opposite label. Second, the high payoff version against someone from the same and then from the other label group. After completion of the main games, subjects answered a question on how much they believed performance in the test was correlated with performance in the games. They then played the alternative test, i.e. either the Raven test or Our Cognitive Test, depending on which test they had already completed. Afterwards, they participated in a hypothetical 11-20 game, subjects in the labeled treatments played both against a hypothetical H and a L label player, and answered three questions from the Cognitive Reflection Test (Frederick (2005)).

# A.5.2 Experimental Instructions

The experiment was conducted in Spanish as all participants were students at a Spanish university. The instructions displayed here are translations to English. Text that subjects saw is shown in italics. Note that the cognitive test contained the same questions as the cognitive tests used in Alaoui and Penta (2016) and Alaoui et al. (2020) and that instructions for the individual questions of the test, the Mastermind game, the Centipede game and the Muddy Faces game, are thus identical.

#### Instructions for Our Cognitive Test

This test consists of three questions. You must answer all three within the time limit stated.

#### Instructions Mastermind game

In this question, you have to guess four numbers in the correct order. Each number is between 1 and 7. No two numbers are the same. You have nine attempts to guess the four numbers. After each attempt, you will be told the number of correct answers in the correct place, and the number of correct numbers in the wrong place.

Example: Suppose that the correct number is: 1 4 6 2.

If you guess: 3 5 4 6, then you will be told that you have 0 correct answers in the correct place and 2 in the wrong place.

If you guess: 3 5 6 4, then you will be told that you have 1 correct answer in the correct place and 1 in the wrong place.

If you guess: 3 4 7 2, then you will be told that you have 2 correct answers in the correct place and 0 in the wrong place.

If you guess: 1 4 6 2, then you will be told that you have 4 correct answers, and you have reached the objective.

Notice that the correct number could not be (for instance) 1 4 4 2, as 4 is repeated twice.

You are, however, allowed to guess 1 4 4 2, in any round.

You have a total of 90 seconds per round: 30 seconds to introduce the numbers and 60 seconds to view the results.

### Instructions Centipede game

Consider the following game. Two people, Antonio and Beatriz, are moving sequentially. The game starts with 1 euro on the table. There are at most 6 rounds in this game:

Round 1) Antonio is given the choice whether to take this 1 euro, or pass, in which case the game has another round. If he takes the euro, the game ends. He gets 1 euro, Beatriz gets 0 euros. If Antonio passes, they move to round 2.

Round 2) 1 more euro is put on the table. Beatriz now decides whether to take 2 euros, or pass. If she takes the 2 euros, the game ends. She receives 2 euros, and Antonio receives 0 euros. If Beatriz passes, they move to round 3.

Round 3) 1 more euro is put on the table. Antonio is asked again: he can either take 3 euros and leave 0 to Beatriz, or pass. If Antonio passes, they move to round 4.

Round 4) 1 more euro is put on the table. Beatriz can either take 3 euros and leave 1 euro to Antonio, or pass. If Beatriz passes, they move to round 5.

Round 5) 1 more euro is put on the table. Antonio can either take 3 euros and leave 2 to Beatriz, or pass. If Antonio passes, they move to round 6.

Round 6) Beatriz can either take 4 euros and leaves 2 to Antonio, or she passes, and they both get 3.

Assume Antonio and Beatriz are infinitely sophisticated and rational and they each want to get as much money as possible. What will be the outcome of the game?

a) Game stops at Round 1, with payoffs: (Antonio: 1 euro Beatriz: 0 euros)

b) Game stops at Round 2, with payoffs: (Antonio: 0 euro Beatriz: 2 euros)

c) Game stops at Round 3, with payoffs: (Antonio: 2 euros Beatriz: 1 euro)

d) Game stops at Round 4, with payoffs: (Antonio: 1 euro Beatriz: 3 euros)

e) Game stops at Round 5, with payoffs: (Antonio: 3 euros Beatriz: 2 euros)

f) Game stops at Round 6, with payoffs: (Antonio: 2 euros Beatriz: 4 euros)

g) Game stops at Round 6, with payoffs: (Antonio: 3 euros Beatriz: 3 euros)

You have 8 minutes in total for this question.

# Instructions Muddy Faces game

There are three people, A, B and C, each with a circle on their forehead. The circle can be white or black. Every person can see the circle on the others' forehead but not the one on their own. In reality, A and C have a white circle and B has a black circle:

They are given the following instructions, in this order, and can observe the reaction of the others:

If you know that your circle is black, take a step forward. Who will take a step forward?

Now, they are informed that at least one of them has a black circle. They are then asked: If you know the color of your circle, take a step forward. Who will take a step forward?

They observe the reaction to the previous question (in other words, they see who took a step forward). They are asked: Now that you have seen who stepped forward, if you know the color of your circle, take a step forward. Who will take a step forward? (Include only those new persons who take a step forward, don't include anyone who already took a step forward in the previous questions.)

# Scoring of Our Cognitive Test

The Mastermind game gave a total of 100 points if the correct sequence was entered. Otherwise, subjects received 15 points for a correct number in the correct place and 5 points for a correct number in the wrong place, in the last round. The Centipede game gave a total of 100 points if the correct answer was given. Otherwise, they received 60, 45, 30, 15, or 0 points depending on how close their answer was to the true one. For the Muddy Faces game, subjects obtained 120 points if each sub-question was correctly answered. Alternatively, they received partial points depending on how closely their reasoning followed the correct iterative reasoning. The points were summed up and divided by 3.2 to create a maximum of 100 points.

# Instructions for Raven Test

Subjects completed Set I to keep the time of the experimental sessions below two hours. They completed a practice question to show what it means for a piece to be "correct" in the sense that it completes the pattern shown on the screen. Instructions for each of the twelve questions were the following:

Please select the correct piece from the eight pieces shown below. You can select the piece by clicking on the corresponding number.

# Scoring of Raven Test

The Raven Test was scored by calculating the percentage of correct answers to the twelve matrices that the subjects had to complete.

# Instructions for BoS, RevSA, Stag Hunt, and AMP games

Your score in the test was: very high (low).The other player is:A person with a very high (low) score in the test.

- Furthermore, they have the same information as you.

To make your choice, click on one of the buttons.

The game matrix was displayed below the text. The specific matrices of each game can be found in the main text. Each version of a game was shown on a separate screen.

# Instructions for "Belief in Test" question

Please indicate to what degree you agree with the following statement, on a scale from 1 (I do not agree) to 5 (I fully agree):

"A higher score in the test indicates that the person can more easily reason in the games of this experiment."

# Instructions for Hypothetical 11-20 game

Imagine a game with following structure:

Pick a number between 11 and 20. You will always receive the amount that you announce, in tokens.

In addition:

- If you give the same number as your opponent, you receive an extra 10 tokens.

- If you give a number that's exactly one less than your opponent, you receive an extra 20 tokens.

Imagine that your opponent is someone who:has a low/very high score in the test.has been given the same rules as you.

# Instructions for CRT questions

For the wording of the three CRT questions, please see Frederick (2005).

# A.6 Glossary

This section contains a glossary of the terminology used to describe the experimental design and results.

- BoS: Battle of the Sexes game.
- BoS-Hom: the low payoff version of the Battle of the Sexes game, played against an opponent with the same cognitive sophistication label as the decision-maker.
- BoS-Het: the low payoff version of the Battle of the Sexes game, played against an opponent with a cognitive sophistication label different from the decision-maker's.
- BoS-Hom+: the high payoff version of the Battle of the Sexes game, played against an opponent with the same cognitive sophistication label as the decision-maker.
- BoS-Het+: the high payoff version of the Battle of the Sexes game, played against an opponent with a cognitive sophistication label different from the decision-maker's.
- RevSA: Reverse Strategic Advantage game.
- RevSA-Hom: the low payoff version of the Reverse Strategic Advantage game, played against an opponent with the same cognitive sophistication label as the decision-maker.
- RevSA-Het: the low payoff version of the Reverse Strategic Advantage game, played against an opponent with a cognitive sophistication label different from the decision-maker's.
- RevSA-Hom+: the high payoff version of the Reverse Strategic Advantage game, played against an opponent with the same cognitive sophistication label as the decision-maker.
- RevSA-Het+: the high payoff version of the Reverse Strategic Advantage game, played against an opponent with a cognitive sophistication label different from the decision-maker's.
- AMP: Asymmetric Matching Pennies game.