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Abstract

We model the behaviour of a buyer trying to evade the real estate transfer tax. We identify over-appraisal as a key, easily-observable element that is inversely related with tax evasion. We conclude that the tax authority could focus auditing efforts on low-appraisal transactions. We include ‘behavioural’ components (shame and stigma) allowing to introduce buyers’ and societal characteristics that explain individual and idiosyncratic variations.

Our empirical analysis confirms the predictions using a unique database for Spain, where we directly observe: real payment, value declared to the authority, appraisal, buyers’ educational level and local levels of corruption and trust.

Keywords: *transfer tax, tax evasion, housing market, over-appraisal, Loan-To-Value, tax-morale*

JEL classification: G21, H26, R21

1 Introduction

Transfer taxes (i.e. taxes on real property transactions) are common in most OECD countries and yet they remain understudied (Best & Kleven 2018). More generally, the empirical literature on tax evasion has been facing the challenge of obtaining reliable data.¹ Difficulty understanding and observing fraud has obvious consequences on the effectiveness of audits performed by tax authorities. Our paper aims to help fill these gaps by focusing on home buyers' strategic behaviour, whereby we test our prediction and provide some policy recommendations.

To this end, we present a model where an agent decides their housing expenditure, together with the share of the latter they declare to the tax authority. The model embeds elements of behavioural economics identified by the most recent literature on tax evasion as potentially crucial to explaining tax evasion decisions. In particular, we decompose the behavioural component in what we denote as 'stigma', reflecting the dis-utility or unease that an agent may feel when other people become aware of a fraudulent behaviour (hence, stigma is only suffered when an agent is caught cheating) and, in parallel, we also include 'shame', which corresponds here to the feeling of guilt that an agent may suffer (regardless of whether their fraudulent behaviour is discovered). Both elements depend on social norms, trust and social capital. Furthermore, shame may vary with individual characteristics.

The model uncovers the relation between tax evasion, access to cash (or other untraceable payment systems) and housing over-appraisal.² Our result has an interesting policy implication: as over-appraisal is much easier to observe than possession of cash or other proxies for fraudulent behaviour, the tax authority could use it to determine which transactions to audit.

Using a novel dataset, which includes second-hand private housing transactions that occurred in Spain between 2005 and 2011, we test the model's results empirically. Spain is a particularly interesting environment to study: while transfer taxes may be negligible in some countries, in Spain they amount to about 10% of the declared price: stakes are definitely high. The data at our disposal is unique in that it includes both the real transaction price and that declared to the tax authority. Hence, we are able to observe the level of tax evasion without noise, and to identify several strong patterns. Furthermore, for a subset of transactions, we also observe the socioeconomic characteristics of the buyer and some information about their mortgage. In

¹Alm (2012), Scheneider & Enste (2000), Slemrod & Yitzhaki (2002), Esteller-Moré et al. (2018) provide extended surveys of the rich literature. Slemrod & Weber (2012) presents an analysis of the limits to the empirical study of tax evasion.

²Agents inflate the price of the real estate transaction and expand its scope by adding items such as appliances, transaction or other costs.

particular, we detect a very robust negative effect of over-appraisal on tax evasion, as predicted by our theoretical model. We are also able to identify sources of heterogeneity in tax evasion both at the individual and the geographical level. Indeed, both stigma and shame seem to matter. We show that tax evasion decreases as the buyer's level of education rises while it varies depending on the local level of law compliance and trust, measured using different indicators of law enforcement.

Our paper is related to the literature on over-appraisal. This literature suggests that over-appraisal was a generalised practice during the real estate bubble of the mid-2000s both in the U.S. and in Spain.³ Nakamura et al. (2010) suggest that appraisals were subject to an upward bias, such that borrowers were able to obtain larger mortgages, driving excessively risky mortgage loans.⁴ In theory, this behaviour should not be possible, as the (formally independent) appraiser should value homes objectively (Mae 2007). However, appraisers' incentives were distorted in that their clients (money lenders) were often the ones pressuring them to overstate the value of the property.⁵ Analogously, in Spain during the housing boom, most agents underestimated the risks of granting overly generous mortgages, assuming that house prices would grow without limits. Financial institutions were prone to open the market to borrowers with financial constraints. Meanwhile, appraisers were encouraged to upward bias their valuations, in turn used to produce artificially low LTVs, which ostensibly kept the credit risk of the mortgage portfolio under control (Montalvo & Raya 2018). Over-appraisal in Spain reached as high as 29% (Montalvo & Raya 2012), explained in part by the additional perverse incentive that more than half of the appraisals were performed by companies directly owned by financial

³See Cho & Megbolugbe (1996), Loebs (2005), Nakamura et al. (2010), Ben-David (2011) for the US and (Montalvo & Raya 2012, Akin et al. 2014, Montalvo & Raya 2018) for Spain. The above mentioned literature provides evidence that in the U.S. the appraised price is (weakly) above the transaction price more than 95% of the time and an increase in inflated transactions was observed between 2000 and 2006. The figures in the Spanish market are even higher. The institutional setting may play a crucial role relative to both the accuracy of appraisal and incentives to evade the transfer tax. The U.K. possibly represents the most extreme case documented in the literature in terms of compliance: appraisal tends to reflect the true value of the property (Cloyne et al. In press), and evasion of the *Stamp Duty Land Tax* is minimal (Best & Kleven 2018).

⁴The underlying mechanism was the belief that housing prices would continue to grow strongly, reducing the risk of default. In this scenario, appraisal prices lost validity as a risk assessment of the mortgage loan and gained validity as an element to be used for mortgage lending, since a higher appraisal price reduced the LTV ratio. LaCour-Little & Malpezzi (2003) find a positive association between the quality of appraisals and mortgage defaults. In a previous study, Lang & Nakamura (1993) note that, in this case, the bank would require a larger down-payment.

⁵The experiment in Freybote et al. (2014) suggests that appraisers were influenced in their valuation. Although in the U.S., the deviation of the price from the real economic value was relatively small (6,6% in Ben-David 2011).

institutions.

The theoretical model is in line with the long-standing literature that follows the seminal papers of Allingham & Sandmo (1972) and Yitzhaki (1974), where evasion has been modelled as a decision made under risk by expected utility maximising agents. The probability of being audited may depend both on the level of evasion and other idiosyncratic characteristics.⁶ However, standard models of tax evasion have failed to explain certain empirical regularities.⁷ Behavioural economists have consequently augmented the standard model in different ways.⁸ The introduction of pro-social behaviours, the ‘warm-glow effect’ and feelings of stigma have proved extremely helpful in efforts to reconcile theoretical predictions and data.⁹ Our model, as mentioned, follows this approach and includes both stigma and shame, which are meant to account for the different possible ‘behavioural’ components.

Studying the Spanish case is particularly interesting for at least three reasons. First, the empirical literature places Spain amongst the European Union countries with the highest levels of tax evasion, with estimates that range between approximately 20 to 25% of the GDP (Sardá 2014, Schneider 2005, Medina & Schneider 2017). Second, across the EU, urban development and construction are sectors where corruption vulnerabilities are usually high (Commission 2014). In Spain, a number of corruption cases related to these sectors have been investigated and prosecuted in recent years. Fraud has been closely related to the housing market, particularly during the boom years. Perhaps the most common form of tax evasion in the housing market in Spain is under-declaring the purchase price to the tax authority. In this way, buyers reduce the burden of the real estate transfer tax, while sellers pay less taxes on capital gains. Finally, the strong ties between financial institutions and appraising firms and the volatility of the economy during the analysed period potentially leave more room for variation and thus allow to better identify different behavioural patterns.

⁶We abstract from the analysis of how the tax authority optimally sets the probability of audit. For more on this, see Reinganum & Wilde (1985), Macho-Stadler & Pérez-Castrillo (1997), Chander & Wilde (1998), Di Porto et al. (2013), Piolatto & Trotin (2016).

⁷Third-party reporting or specific institutional settings may significantly reduce the opportunity to evade of agents and, hence, explain the low level of tax evasion in some specific contexts (Kleven et al. 2011, Best & Kleven 2018). This is clearly not the case in the context that we analyse.

⁸A broad literature has developed around the idea of agents who follow the tenets of prospect theory. See, for example, Bruhin et al. (2010), Alm (2012), Hashimzade et al. (2013), Engström et al. (2015), Piolatto & Rablen (2017).

⁹Such additions may include aspects such as stigma (Gordon 1989, Kim 2003), social norms (Traxler 2010), intrinsic motivation like duty or tax morale (Dwenger et al. 2016), equity, fairness or trust (Bordignon 1993, Falkinger 1995, Schildberg-Hörisch & Strassmair 2012).

The remainder of the paper is organised as follows. Section 2 presents the theoretical model that explains the evasion of the real estate transfer tax. The model’s predictions are tested in Section 3 using a unique dataset on Spain that includes observations on real estate transactions from 2005 to 2011. We begin by describing the institutional setting in Section 3.1, then present the data in Section 3.2, followed by our results in Section 3.3. Finally, Section 4 concludes. Proofs can be found in Appendix A, while complementary tables and robustness checks are included in Appendix B.

2 Model

We consider a consumer, who cares about the consumption of housing and of a numeraire good. When purchasing a house, the agent is obligated to declare it to the tax administration and to pay an *ad valorem* transfer tax. However, the agent may under-declare the value of the transaction in order to reduce their tax liability. In doing so, the agent may incur an administrative sanction. Moreover, they may suffer some disutility from misbehaving.

The expected utility function of the agent is defined as

$$\mathbb{E}(U) = h(H) + \mathbb{E}(C) - \pi(H^u, e) s - \mu(H^u, \theta, n), \quad (1)$$

where H represents the value of the housing.¹⁰ $\mathbb{E}(C)$ is the expected value of consumption of the numeraire good.¹¹ π is the (perceived) probability of getting caught by the tax administration and is an increasing function of the amount H^u that is hidden from the tax administration and of the idiosyncratic enforcement level e , while s represents the stigma that the agent suffers when caught. Finally, μ represents individual moral shame/guilt suffered regardless of whether one is caught, which is a function of the level of evasion H^u , of individual characteristics θ and of how socially unacceptable is to evade n . We assume that $h(H)$ is increasing and concave in H ($h'(H) > 0$, $h''(H) < 0$), while the probability of getting caught π and moral shame are increasing and convex in the amount evaded ($\pi'_u > 0$, $\pi''_u > 0$ and

¹⁰For notation convenience, H is the monetary value of the house. If we denote by q the per square-metre price and by \hat{H} the number of square-metres, then $H = q\hat{H}$. For the purposes of this analysis, note that we can directly work with H without consequences, as long as we do the same with H^d (the value that is declared to the tax authority) and with H^u (the value that is hidden from the tax authority). This simplification is possible because we don’t study the consequences of market prices.

¹¹The monetary component in the utility function is linear, hence, our agent is risk neutral. The main reason for that is mathematical tractability. However, we believe that introducing some risk-aversion in this model should only reduce evasion and smooth results, but it should not have consequences on the mechanism.

$\mu'_u > 0$, $\mu''_u > 0$) and, finally, $\frac{\partial^2 \mu}{\partial H^u \partial \theta} > 0$ and $\frac{\partial^2 \mu}{\partial H^u \partial n} > 0$. These two assumptions on the crossed derivative are quite natural (we expect people with more social capital to be more respectful of the law and shame to increase in environments where society doesn't tolerate evasion), and are fully supported by the empirical analysis.

The agent has some 'liquid' savings L , where liquidity is interpreted as money that can be hidden from the tax authority (for example, cash or cryptocurrencies). We normalise to 0 the amount of savings that the agent is unable to hide. The agent is able to borrow an amount B against some value I that can be interpreted as the net present value of future income or some collateral. Then, $\mathbb{E}(C) = I - (1 + i)B - \pi f H^u$, where i is the interest rate on borrowing, while f is the fine rate that is paid if caught cheating.

By construction $H = H^d + H^u$; H^d is the part of the housing value that is declared. Furthermore, we impose that $H^u \leq L$, that is, borrowed money cannot be hidden from the tax authority. Finally, denoting t as the transfer tax on the declared housing value, restriction $(1 + t)H^d + H^u \leq L + B$ guarantees that the agent spends on housing at most all their savings plus borrowing. Since borrowing money is costly, it is never optimal to borrow more than what is needed to purchase the house, therefore we can rewrite the previous restriction as $B = (1 + t)H^d + H^u - L$. Notice that, at any interior solution, this model is isomorphic to a two-period model in which the agent in period 1 borrows from period 2 and purchases the house, while in period 2 they pay back the debt and consume the numeraire good.¹²

Using $H = H^d + H^u$, we can rewrite $B = (1 + t)H - tH^u - L$. We assume the interest rate to be an increasing convex function of the loan to value. In particular, we assume $i\left(\frac{B}{H^d}\right) = i\left(\frac{(1+t)H - tH^u - L}{H - H^u}\right)$, with $i' > 0$ and $i'' > 0$.¹³

The maximisation problem of the agent is then

$$\max_{H, H^u} h(H) + I - (1 + i) \left((1 + t)H - tH^u - L \right) - \pi(fH^u + s) - \mu, \quad (2)$$

which yields the first order conditions (FOCs) with respect to H (Eq. 3)

¹²While the two-period model is more intuitive, the one-period setting is more tractable. Either way, we are implicitly assuming that the house is kept forever and that the utility from its consumption corresponds to the net present (continuation) utility. Alternatively, one could consider that the property is sold eventually, and its value is consumed.

¹³While it seems quite natural to think that the interest rate depends somehow on some measurement of the level of indebtedness, it is less obvious whether we should consider $\frac{B}{H^d}$ or $\frac{B}{H}$. The former option seems more logical, because H^d is observable while H is not. Financial institutions may estimate H . We will discuss later the fact that the estimate of H that they make public is not necessarily reliable. Yet, they may be able to obtain a reliable estimate for internal use. Our results are robust to the use of H in the equation instead of H^d .

and H^u (Eq. 4):

$$h'(H) = i' \frac{(L - H^u) ((1+t)H - tH^u - L)}{(H - H^u)^2} + (1+i)(1+t) \quad (3)$$

$$(1+i)t = i' \frac{(H - L) ((1+t)H - tH^u - L)}{(H - H^u)^2} + \pi'_u (fH^u + s) + \pi f + \mu'_u \quad (4)$$

The FOCs represent the maximum of the objective function if the problem is well-behaved. The following lemma defines the conditions under which this is the case.

Lemma 1 (Second order conditions). *Let $D(H, H^u)$ denote the determinant of the Hessian matrix and define $\phi = i'' \frac{B}{H^a} + 2i' > 0$ and $\psi = \pi''_u (fH^u + s) + 2\pi'_u f + \mu''_u > 0$.*

Then, $D(H, H^u) = \frac{(L-H^u)^2}{(H-H^u)^3} \phi \psi - h''(H) \left(\frac{(H-L)^2}{(H-H^u)^3} \phi + \psi \right) > 0$ and all the second order conditions (SOCs) are satisfied.

Proof. See appendix A. □

Eqs. (3) and (4) together define implicitly the optimal level for the two control variables H and H^u . Applying the implicit function theorem on the system of equations, we can study how the parameters of the model influence the control variables. For this, we denote the first order conditions, Eqs. (3) and (4), respectively as $F_1 = 0$ and $F_2 = 0$.

We start by looking at the impact of liquid savings L and obtain that

$$\frac{\partial H}{\partial L} = \frac{\frac{\partial F_1}{\partial H^u} \frac{\partial F_2}{\partial L} - \frac{\partial F_1}{\partial L} \frac{\partial F_2}{\partial H^u}}{D(H, H^u)} \quad (5)$$

and

$$\frac{\partial H^u}{\partial L} = \frac{-\frac{\partial F_1}{\partial H} \frac{\partial F_2}{\partial L} + \frac{\partial F_1}{\partial L} \frac{\partial F_2}{\partial H}}{D(H, H^u)}. \quad (6)$$

The previous equations simplify to

$$\frac{\partial H}{\partial L} = \frac{(L - H^u)(H - H^u)\phi\psi}{D(H, H^u)} > 0 \quad (7)$$

and

$$\frac{\partial H^u}{\partial L} = \frac{-h''(H)}{D(H, H^u)} > 0 \quad (8)$$

Our empirical analysis confirms the result that an increase in liquidity, as expected, leads unequivocally to an increase in both house spending and evasion.

At this point in the analysis, it becomes convenient to introduce two new variables: V and $\tilde{V} = \frac{V}{H^d}$. The former denotes the appraisal value, that is, the estimation of the value of the property publicly released by the financial institution that provides the loan.¹⁴ The latter is instead a measure of over-appraisal, which takes values above 1 when the financial institution appraises the property higher than its declared value. It is interesting to use over-appraisal for several reasons. First of all, there is an empirical literature suggesting a relation between over-appraisal and tax evasion. Second, over-appraisal is a measure that is easily observable by the tax authority, as opposed to evasion and liquid savings, which are harder to detect. Should we be able to identify a link between over-appraisal and evasion, the tax authority could use this as a proxy to identify cases where it is more likely that some evasion took place. Finally, several countries impose restrictions on how much an agent can borrow, depending on the appraisal value. Since the appraisal is, in many countries, directly computed by the financial institution, there is an incentive to distort the value V , if need be. Financial institutions, at least in some countries (see the introduction for more details and references) have been prone to distort such value in order to please their clients. It is plausible that such attitude conflicts with other countervailing incentives that the institution may have (e.g. due to external audits, pleasing share-holders, adjust the value of their assets in their annual budget). For the sake of simplicity, we disregard such incentives and assume that the buyer is able to induce the institution to distort V as much as need be. Such assumption affects the magnitude of the results (upward bias), which are nonetheless qualitatively valid.

Assume that the financial institution can lend at most a percentage α of V , which is often the case. A priori, the financial institution would tend to be conservative in their estimate, as a measure to protect themselves against default. However, when the borrower wants to borrow more, they can push the financial institution to set V at higher levels, so that $B = \alpha V$, hence $V = \frac{(1+t)H - tH^u - L}{\alpha}$. Such practice is documented in the literature, as discussed in the introduction, and we also observe it in our dataset. We assume, for the sake of tractability, that there is no cost attached to this “service”, however, we can imagine that financial institutions charge for it. Then, α becomes a measure of how much an agent will be allowed to borrow, which may depend on the legal setting, on individual characteristics and also possibly on some exogenous macroeconomic factors (e.g. GDP or unemployment).

¹⁴The institution may compute an internal evaluation of the property that can be used for their own benefit. V represents the declared valuation, that is used for the annual budget and to comply with any legal restriction on how much can be borrowed to an individual.

$$\frac{\partial \tilde{V}}{\partial L} = \frac{(H - H^u)h''(H)}{D(H, H^u)} (L(H - H^u)^2 + (H - L)^2\phi + (H - H^u)^3\psi) < 0 \quad (9)$$

The following proposition puts together the results on the impact of a change in L , leading to our first policy implication and empirical question.

Proposition 1. *An increase of the liquid savings L induces an increase in the amount of both undeclared housing, $\frac{\partial H^u}{\partial L} > 0$, and total housing, $\frac{\partial H}{\partial L} > 0$, together with a decrease in the observed over-appraisal, $\frac{\partial \tilde{V}}{\partial L} < 0$. Furthermore, not surprisingly, an increase in audit probabilities π induces a decrease in the amount evaded: $\frac{\partial H^u}{\partial \pi} > 0$.*

Proof. See appendix A. □

Overappraisal is increasing both in total housing ($\frac{\partial \tilde{V}}{\partial H} > 0$) and in the amount evaded ($\frac{\partial \tilde{V}}{\partial H^u} > 0$). Because $\frac{\partial H}{\partial L} > 0$ and $\frac{\partial H^u}{\partial L} > 0$, it follows that the indirect effect of L on \tilde{V} is positive. Yet, the total (direct plus indirect) effect of L on \tilde{V} is negative: $\frac{\partial \tilde{V}}{\partial L} < 0$. Corollaries 1 and 2 summarise the consequences of that.

Corollary 1. *If $\frac{\partial H^u}{\partial L} > 0$, $\frac{\partial \tilde{V}}{\partial H^u} > 0$ and $\frac{\partial \tilde{V}}{\partial L} < 0$, an increase in the amount of hidden-savings L (which is usually hard to detect) has opposite effects on tax evasion and over-appraisal. Therefore, the data should show a negative correlation between the level of evasion and over-appraisal. Since the latter is usually much easier to observe, this correlation can be used as an indicator of a possible fraud. Our empirical analysis indeed confirms the negative correlation between evasion and over-appraisal.*

Corollary 2. *If $\frac{\partial H}{\partial L} > 0$, $\frac{\partial \tilde{V}}{\partial H} > 0$ and $\frac{\partial \tilde{V}}{\partial L} < 0$, an increase in the amount of hidden-savings L has also opposite effects on total spending and over-appraisal. It must be that housing H and over-appraisal \tilde{V} are negatively correlated ($\frac{\partial H}{\partial \tilde{V}} < 0$). In our empirical analysis, we will use this relationship to support our result that $\frac{\partial H}{\partial L} > 0$.*

Proposition 1 and its corollaries shed light on a relevant question: do we expect any regularity to link overappraisal and tax evasion? If so, should we expect to observe higher levels of overappraisal amongst tax evader or amongst agents that declare honestly? Two opposite stories are plausible: one suggests that the larger the appraisal compared to the (declared) sale value, the more likely that the declared value is not the true one. In that case, a large spread between the two should indicate high levels of evasion. The alternative claim postulates the opposite: the spread between appraisal and declared value is mostly due to the inflation of appraisal produced by financial institutions that try to please credit-constrained borrowers. In

that case, we would expect that a large spread is an indicator of low levels of evasion. While it is possible that the two channels co-exist, our model suggests that the latter mechanism is relevant as long as borrowers and financial institutions are willing and able to distort V (something that is largely documented in the literature). Our empirical analysis confirms that indeed overappraisal is negatively related to evasion. Hence, should the two stories co-exist, our data suggest that the mechanism proposed in our model is prevailing.

The logic behind Proposition 1 and Corollary 1 is straightforward: available liquid savings set an upper bound on how much an agent is able to evade, net of the down-payment of at least $(1 - \alpha)V$. Hence, any lack of liquidity has an impact on the amount that an agent can borrow. Agents with less liquidity than the down-payment must either buy a cheaper house or inflate V . As a consequence, an agent with access to liquid savings can afford to evade and doesn't need to push for over-appraisal, whereas agents with less liquid savings are unable to evade and, eventually, they may even ask for an over-appraisal. It consequently follows that the level of evasion and over-appraisal are negatively correlated.

Proposition 1 depends, obviously, on the initial assumptions of the model. In particular, it is crucial that V doesn't reflect the objective value of the house but it is, instead, inflated by short-sighted financial institutions that try to please their clients, in order to attract as many as possible of them, without screening them based on their default probability. This leads to possible inflation in the values V , something that is supported by our empirical analysis for Spain, and also documented in the literature on other countries, as discussed in the introduction. At least in the case of Spain, financial institutions cared very little about clients screening and the appraisal value was, de facto, negotiated with the client.

Corollary 1 suggests a correlation between tax evasion and overappraisal (the latter being observable by the tax authority). This has a clear and important policy implication: tax authorities should focus their efforts on preventing evasion by auditing transactions that show low levels of over-appraisal. Of course, such strategy by the tax authority, if anticipated by tax-payers, would lead to a possible reaction that would limit the effectiveness of such policy. In particular, agents may inflate V in order to reduce the chances of audit. For the sake of tractability, in the model we assumed that there are no costs of pushing the financial institution to inflate V . However, it is plausible that lenders will attach some costs to it. In which case, the borrower would face a trade-off between decreasing the chances of being audited and the cost of inflating V . In that case, we would still have that overappraisal is negatively correlated with evasion, even if at a lower extent.

In the literature on tax evasion, there has appeared a growing interest in

the role of behavioural components, such as stigma, in the decision to evade taxes (see the introduction for references). In our model, we decompose such behavioural features into two components: we denoted as “stigma” the disutility that an agent suffers when they are caught cheating.¹⁵ We denoted as “moral shame” the disutility that an individual feels when they cheat, regardless of whether they are caught. This element differs from stigma in that an individual is always aware of having cheated and hence a sentiment of guilt is present regardless of whether cheating becomes public. Shame goes with society and its culture and, as such, depends on the level of morality of the environment. It is, however, agent-specific, and thus also depends on individual characteristics (e.g. education). We assume that stigma is a binary variable, in the sense that people will mostly remember the scandal but not the details. Shame, being an individual feeling, depends on the level of evasion: an individual’s guilt will grow with the amount evaded.¹⁶

Proposition 2. *In this model, at any interior solution, stigma plays a role on the level evaded only as long as the probability of getting caught depends on the amount evaded. When $\frac{\partial \pi}{\partial H^u} = 0$ stigma may deter evasion (corner solution) but it does not affect the level of evasion, conditional on evading. As expected, the level of evasion is negatively affected by stigma: $\frac{\partial H^u}{\partial s} < 0$.*

Proof. See appendix A. □

Proposition 2 suggests that the role of stigma, as defined here, is limited to when the probability of being caught depends on the level of evasion. The intuition is that stigma only matters if one gets caught. If the probability of being caught is orthogonal to the agent’s behaviour, then stigma will only determine the extensive margin (the probability of evading) but not the intensive margin (how much to evade).

The decision to evade taxes is certainly affected by both the surrounding environment (e.g. the level of tax enforcement and the moral code of a society) and by individual characteristics (e.g. the level of education). In this model, the environment may enter through two channels (on top of stigma, which has already been discussed): it may directly affect the probability of being caught, through the level of enforcement e , or it may affect the level of shame, through n . Individual characteristics θ , instead only affect the model through shame. Proposition 3 discusses both of these elements.

Proposition 3. *The housing value that is hidden from the tax authority may vary locally, depending on the level of enforcement e and, through shame, on how much tax evasion is socially disapproved of n . As one may expect, both factors negatively affect the level of evasion: $\frac{\partial H^u}{\partial e} < 0$ and $\frac{\partial H^u}{\partial n} < 0$.*

¹⁵The idea being that society cannot stigmatise a tax evader if the latter is not caught.

¹⁶The assumption of shame being continuous while stigma being binary can be easily relaxed.

Furthermore, law compliance varies at the individual level, through shame, due to individual characteristics θ (such as education), so that $\frac{\partial H^u}{\partial \theta} < 0$.

Proof. See appendix A. □

Proposition 3 confirms that society has an impact on the individuals' decision to evade. Indeed, the perceived enforcement affects the decision of a rational individual. Furthermore, living in a society that is less tolerant towards illegal behaviour produces more shame, which reduces the level of evasion. The empirical analysis confirms this result, showing that more evasion is observed in regions with higher levels of corruption and where social values are lower. Individual characteristics also matter: when the parameter θ increases, the level of evasion decreases. We also test this in our empirical analysis, where we observe that more educated agents are less prone to evasion.

The empirical analysis allows us to relate evasion with changes in macro-economic factors such as GDP or unemployment. While such parameters are not directly present in our theoretical model, we could expect some of our variables to be affected by them. In particular, a decrease in GDP or an increase in unemployment may affect, on average, our variable L . Should this be the case, we would expect a decrease in GDP to reduce the level of evasion H^u . Macro-economic factors such as GDP and unemployment may also have an impact on the availability of credit, which in turn could affect the variable α (the share of the valuation that an agent can borrow). Notice that $\tilde{V} = \frac{B}{\alpha H^d}$, thus, $\frac{\partial \tilde{V}}{\partial \alpha} = -\frac{B}{\alpha^2 H^d} < 0$. Therefore, since α is negatively correlated with over-appraisal, a credit restriction would tend to increase the tendency to over-appraise properties.

The theoretical model only focuses on interior solutions. Obviously, corner solutions occur and may lead either not to evade at all, or even not to buy. We focus on interior solutions for two reasons: on the one side, the mechanism at play that we highlight somehow loses interest when we are at a corner solution, where “nothing happens”. In the data, we observe that a fair share of the population does not cheat, yet the theoretical analysis of the corner solution would bring little insight. On the other hand, a serious and full analysis of corner solutions would call for a much more sophisticated (general equilibrium) model, which should include the outside option of borrowing, a full specification of the housing market (demand and supply) and also of the financial markets. Such a model would, most likely, lose its tractability, while our model is able to generate clean predictions that, as we will see in Section 3, is fully consistent with the data that we have.¹⁷

¹⁷Gete & Reher (2016) provides a theoretical model that could be considered to be complement to ours, where they endogenously treat financial markets and highlight the

3 Empirical analysis

In this section, we test the previous results using a novel dataset on about 1,500 real estate transactions that occurred in Spain during the period 2005-2011. The dataset is particularly unique in that it includes both the value declared to the tax authority and the amount effectively paid. In what follows, we begin by presenting the institutional framework, we then describe our data and finally, report the results.

3.1 Institutional framework

Over the first decade of the twenty-first century, Spain experienced one of the largest housing booms of any developed economy.¹⁸ The construction sector alone was responsible for approximately 20% of the GDP growth. This housing boom led to a housing price bubble (housing prices tripled between 1998 and 2008) that began to burst in 2008. At the time, an average of approximately 1.1 million mortgages per year were approved.¹⁹

The lending market was extremely competitive. Spanish financial institutions offered the lowest mortgage rates of the Euro area. In fact, over the 2003-06 period, the average mortgage rate in the Euro zone was 21% higher than in Spain. Financial institutions attempted to compensate for the reduced per-mortgage margin with an increasing number of transactions, which contributed to the sharp increase in the number of mortgages. The excessive dependence of the Spanish economy on the real estate market, together with loose credit standards (Akin et al. 2014), largely explain why the financial crisis hit Spain more severely than most other economies.

The attempt to increase the number of transactions led to a softening of credit standards. Yet financial institutions were constrained by internal policies on the LTV ratio. These constraints were relaxed by pushing appraisers to over-value properties whenever the borrower did not have sufficient resources for the down-payment or preferred to borrow more for a different reason. Montalvo & Raya (2018) find evidence consistent with financial intermediaries encouraging appraisal firms, most of them owned by

connection between Loan-to-value, housing tenure choice, mortgage markets and renting. Their focus is on financial markets and default. Regrettably, it would be nearly impracticable to augment their model to account for tax evasion.

¹⁸During this period, more dwellings were built in Spain than in Germany, France and Italy put together. According to the official statistics of the Department of Public Works, housing initiations reached as high as 860,000 dwellings in 2006.

¹⁹Note that there were approximately 15.5 million households in Spain. Over the considered period, the average number of transactions realised per year and region was approximately 20,000, with a standard deviation of about 14,700.

banks themselves, to introduce an upward-bias in their valuations by approximately 30% to meet the LTV recommendations, so as to be able to use them as collateral for covered bonds (the limit LTV for this pool of collaterals is 80%) and to reduce their capital requirements. Indeed, 40% of mortgages in the researchers' sample are bunched at the LTV threshold.

It is important to note that Spain has only been a democracy since 1975. Young democracies are particularly vulnerable to illegal activities (Treisman 2000) and it is well known that different kinds of criminal behaviour, from tax evasion to black markets and corruption, are positively correlated (Fortin et al. 2000). It is perhaps not surprising then that Spain ranks third in Europe in terms of the percentage of citizens (95%) who believe that corruption is widespread (Commission 2014). Various cases of corruption have, in fact, recently been uncovered, many of which relate to the real estate sector and involve politicians at all levels.²⁰ Real estate transfer taxes in Spain are at the order of magnitude of 10% of the declared value.²¹ The most common way to reduce the tax burden related to real estate transactions is to under-declare the transaction value to the tax authority. The seller may also occasionally benefit if the sale is classified as speculative and, therefore, subject to the capital gain tax.

3.2 Our data

Data on either the Spanish housing boom or related aspects is scant. One of the main reasons is a lack of reliable statistical information on housing values. Indeed, prior to 2007, the Spanish house price index was computed based on appraisals, which were highly unreliable, as mentioned earlier. Since 2007, the price index has been based on the Property Registry values, that is, the transaction value declared by the tax payer. As we will show, this does not correspond to the actual market price either.

Our dataset is the first to include actual market prices. For one-fourth of the dwellings in the sample, we also have individual characteristics of the mortgagor. This unique dataset was obtained from a real estate intermediary²² that operates across most Spanish provinces and that also runs its

²⁰Corruption and illicit practices are common in urban planning and spatial development in Spanish cities. Benito et al. (2015) cite 676 cases of urban corruption that have been documented in the media. Of the corruption cases that occurred during the period of analysis, some relate to the illicit funding of political parties, or tax fraud and embezzlement by members of the government.

²¹Contrary to the U.K., where the tax rate increases with the value of the property (Best & Kleven 2018), in Spain the tax rate is flat.

²²We signed a non-disclosure agreement prohibiting the disclosure of the company's name.

own mortgage brokerage business. The intermediary has a 3-5% market proportion of realised sales (depending on the year).²³

We merged the dataset obtained from the real estate intermediary with information from other sources. Data from the intermediary include the actual transaction price (i.e. the amount effectively paid by the buyer, and on which the intermediary computed their fees), and the characteristics of the properties from a random sample of their sales. We obtained information on the amount of the mortgage, the appraisal value and the buying price declared to the tax authority from the Property Registry (*Registro de la Propiedad*). To guarantee the correct matching of data, we also obtained the cadastral reference (*referencia catastral*, a unique identifier for each property) from the cadastre (*catastro*).²⁴ The sample period runs from 2005 to 2011. The merged data allow to compute the amount that was not declared for 1,445 transactions of existing housing units (apartments). We refer to this set of data as the ‘whole sample’.

For a subset of 430 observations, we were able to merge previous data with information provided by financial intermediaries. Thus, this subset includes individual characteristics of the buyer, such as the number of owners of the property and their respective levels of education. We refer to this subset as the ‘sample with individual characteristics’. For these 430 observations, certain financial information (e.g. appraisal prices or the amount of the mortgage) was present in several different datasets. We used such redundant information as a further check of the reliability of the merging process. Table 1 displays the descriptive statistics of our dataset both for the ‘whole sample’ and for the ‘sub-sample with individual characteristics’.²⁵

Nearly half of the transactions included some undeclared money, with a mean value for the percentage of undeclared money of 7.64%. Conditional on fraudulent behaviour, this percentage rises to 15.1%. Figure 1 presents a histogram of the share of undeclared money (H^u/H), conditional on evasion. The percentage of undeclared money over the actual transaction price was

²³Notice that most of the existing home sales in Spain are sold directly by the owner.

²⁴Difficulties matching the data unfortunately caused the loss of some information. Indeed, the Spanish registry is organised in the format of a ‘continuous roll’: successive owners of a given property are sequentially added on a single document recorded by the original address at the time of building. However, due to many political upheavals (including two dictatorships, the republic and two monarchies), street names have changed several times over the last century. In order to match the data, it was necessary to match the address of the estate at the moment of construction with that when it was sold.

²⁵It is worthy to notice that the sub-sample is not a random selection of the larger sample. Indeed, we have socio-economic data for those buyers who financed their purchase through the financial department of the real estate agency. While it is likely that those agents are not representative of the whole sample and they may differ in some unobservable characteristics from the others, we don’t have any prior on whether or how those differences may affect their behaviour in terms of fraud choices.

lower than 20% in 76.03% of the fraudulent transactions.

For our main measure of corruption, we identified municipalities where politicians in power have been accused of corrupt behaviour, following the definition of corruption in Fernández-Vázquez et al. (2016).²⁶ We combined several databases on corruption scandals reported in local, regional and national newspapers, as well as in reports written by non-governmental organisations, think tanks and public advocacy groups. We focus on the 26 municipalities for which we have 10 or more observations, resulting in a sample size of 1,233 observations. In 14 municipalities, we identified at least one case of corruption.²⁷

We also construct a measure of the shadow economy. For that purpose, we use data from Sardá (2014)²⁸ on the mean shadow economy in Spain from 2004 to 2011 at the province level, merging the latter with our dataset. For 1,432 of the observations in our ‘whole sample’,²⁹ we use the estimated percentage of the shadow economy at the province level over the 2004-2011 period.³⁰

The period we analyse saw both a bubble and a burst in the housing market, which also had an impact on GDP, unemployment and the economy in general. Table 5 in appendix B shows the evolution of tax evasion over time. The share of fraudulent transactions steadily decreased over the considered period. However, note that around 2008 and conditional on fraud, the share that remained undeclared begins to increase. One possible interpretation, consistent with the discussion at the end of Section 2, is self-selection. When the crisis hit, many citizens were impoverished. The decrease in GDP and the increase in unemployment resulted in less buyers having some liquid savings to use for purchasing. The probability of having sufficient savings to make any cash side-payments decreased. Meanwhile, the decline in housing prices that followed the bubble burst meant that agents who had access to

²⁶In particular, our corruption dummy takes value 1 when four conditions are simultaneously met at the municipal level: 1) the mayor or another member of the municipal executive branch is involved in the scandal; 2) the accusation involves criminal charges related to corruption and abuse of public office; 3) charges are brought by a non-partisan actor and 4) claims about misbehaviour were in the press between 2004 and 2010.

²⁷As a robustness test, in the appendix we used two other measures of corruption. Those data sources are described in the same appendix together with the corresponding tables.

²⁸To measure the size and development of the shadow economy, we adopt a ‘Multiple Indicators Multiple Causes’ (MIMIC) approach (Weck-Hanneman & Frey 1985), a special case of the general LISREL model. A MIMIC model consists of two parts, the structural equation and the measurement equation system. The structural model examines the relationships between the latent variable (output of the shadow economy) and the causes, while the measurement model links indicators and the latent variable.

²⁹Sardá (2014) do not report the estimation of the shadow economy for Vizcaya Province.

³⁰The mean value of the shadow economy in Spain during these years is 19.63%. The maximum value is 23.3% (Zamora), while the minimum is 13.8% (Madrid).

liquid savings could use them to pay a larger share of the total value. To this regard, Section 3.3 shows how the share of fraudulent transactions is decreasing in unemployment, while the share that is undeclared (conditional on fraud) is increasing in unemployment.

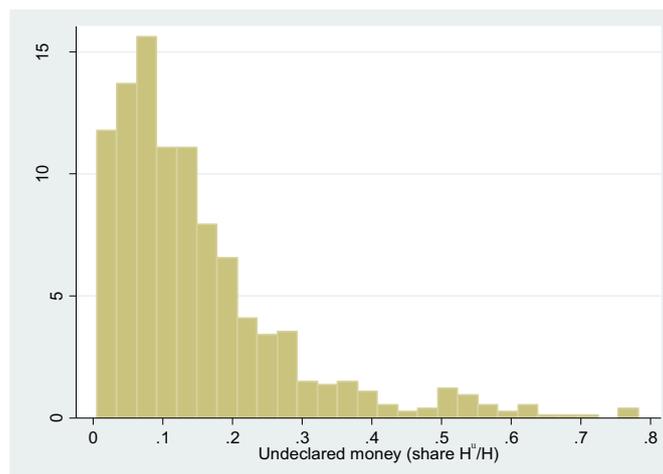


Figure 1: Histogram: share of undeclared money, conditional on evading

Furthermore, Table 5 displays how agents' behaviour is heterogeneous across the country. We immediately observe a large spread both in terms of the share of illegal transactions carried out (up to 23 percentage points) and in terms of the share of the price that remains undeclared (up to 9 percentage points).

3.3 Results

In this section, we test the predictions of the theoretical model. Tables 2 and 3 include the result of the main regressions using respectively the whole sample and the sample with individual characteristics. For each specification, we estimate a Logit model for the determinants of the probability of a fraudulent transaction (that is, under-declaring money to the tax authority), as well as a Tobit model for the determinants of the proportion of undeclared money (that is, the percentage of the total transaction value that is hidden from the authority). In the case of Logit, tables report the estimated coefficients, while marginal effects are reported and discussed through the text. Column (1) includes no fixed effects, while (2) includes both year and regional fixed effects. Column (3) controls for the level of corruption while Column (4) controls for the level of the shadow economy.

	Whole sample		Sample with individual charact.	
	Mean	Std. Dev.	Mean	Std. Dev.
Fraudulent transactions	0.51	0.50	0.53	0.50
Undeclared money (share)	0.08	0.12	0.09	0.15
Overappraisal	1.29	0.25	1.31	0.25
Spread			0.86	0.45
<i>Year</i>				
2006	0.27	0.44	0.12	0.33
2007	0.18	0.39	0.20	0.40
2008	0.14	0.34	0.12	0.32
2009	0.18	0.38	0.26	0.44
2010	0.18	0.39	0.30	0.46
2011	0.04	0.15	-	-
<i>Region</i>				
Andalusia	0.26	0.44	0.30	0.46
Aragon	0.12	0.33	0.09	0.29
Castile La Mancha	0.03	0.17	0.04	0.18
Castile and León	0.02	0.14	0.02	0.14
Catalonia	0.19	0.39	0.13	0.33
Community of Madrid	0.31	0.46	0.36	0.48
Valencian Community	0.06	0.24	0.05	0.22
Others	0.01	0.10	0.01	0.10
<i>Educational level</i>				
Primary			0.45	0.54
Secondary			0.40	0.49
Graduate			0.15	0.35
<i>Mortgage: number of holders</i>				
One			0.53	0.55
Two			0.41	0.49
Three or more			0.06	0.24
<i>Labour situation</i>				
Non-Occupied			0.07	0.25
Occupied: private sector			0.73	0.44
Occupied: public sector			0.14	0.34
Self-employed			0.06	0.24
N. obs	1445		430	

Source: Own elaboration.

Table 1: Descriptive statistics.

Proposition 1, together with Corollaries 1 and 2, predicts that over-appraisal (or LTV) and tax evasion are inversely related. The same is true for total

house spending, which is negatively correlated with over-appraisal, which implies that liquid savings (L) and house spending (H) are positively related.

Table 2 confirms the prediction of the theoretical model and shows that tax evasion and over-appraisal are strongly, negatively related in all our specifications. In particular, focusing on specification (2), we observe that an increase in over-appraisal by one point (that is, the appraisal value doubles the transaction price) coincides with a decrease in the probability of fraud of 20.94% and a decrease in the proportion that remains undeclared of 15.9 points. Using the 29% mean over-appraisal in Spain computed in Akin et al. (2014), our results suggest that liquidity constraints may explain a reduction of 4.6 points in the amount that is hidden from the tax authority.³¹

	(1)		(2)		(3)		(4)	
	Logit	Tobit	Logit	Tobit	Logit	Tobit	Logit	Tobit
Overappraisal (\tilde{V})	-0.880***	-0.165***	-0.838***	-0.159***	-0.810***	-0.159***	-0.735***	-0.153***
N. transactions (thous.)	0.017***	0.001*	0.020**	0.001	0.005	-0.007	0.008	0.001
Corruption					0.823***	0.091***		
Shadow economy							0.069***	0.012***
Intercept	0.820***	0.194***	-0.623	0.092	-0.118	0.120***	-1.059	-0.088
N. Obs.	1.445		1.445		1.233		1.432	
Year F.E.	No		Yes		Yes		Yes	
Local F.E.	No		Yes (Region)		No		No	

* p < 0.10. ** p < 0.05. *** p < 0.01

Table 2: Estimated model: whole sample

Complementing the discussion following Proposition 1, buyers try to minimise over-appraisal and the amount that they borrow. The use of over-appraisal to increase the amount that can be borrowed is a last recourse for

³¹In the case of Table 3, the marginal effect in our specification (2) suggests that when over-appraisal increases by one point, we should expect to observe a simultaneous decrease in the probability of fraud by 44.3% and, hence, audit activity would be less likely to be effective in discovering evasion. The difference in results between the whole sample and the reduced one may be explained both by the much smaller size of the reduced sample and by a possible ‘selection bias’ between the two samples. We replicated Table 2 with the restricted sample of observations in order to have a better understanding of the difference across sub-samples (table available upon request) and, indeed, we noticed that the magnitude of the effect of Overappraisal is much larger in the restricted sample, while Corruption and Shadow Economy loose, at least partially, their significance. Consider that our restricted sample is made of people who signed the mortgage through the real-estate agency, who tends to offer worse deals than regular intermediaries, but they are usually able to offer a mortgage to more risky individuals. Our interpretation, then, is that in our restricted sample we have less informed agents, which would explain why they react less to external elements such as Corruption, and more constrained agents, which may explain why the magnitude of the effect of Overappraisal is larger.

	(1)		(2)		(3)		(4)	
	Logit	Tobit	Logit	Tobit	Logit	Tobit	Logit	Tobit
Overappraisal	-1.821***	-0.255***	-1.787***	-0.246***	-1.832***	-0.265***	-1.788***	-0.269***
Corruption					0.287	0.045*		
Shadow economy							0.007	0.003
Spread	0.232	0.029	-0.260	-0.043	-0.121	-0.024	-0.073	-0.018
<i>Educational level (ref: Primary)</i>								
Secondary	-0.532**	-0.080***	-0.491*	-0.076***	-0.376	-0.072***	-0.452*	-0.078***
Graduate	-0.704**	-0.078	-0.732**	-0.076**	-0.720*	-0.100**	-0.688*	-0.076*
<i>Number of holders (ref: One)</i>								
Two	0.309	0.039	0.207	0.031	0.204	0.041	0.279	0.043
Three or more	1.868***	0.064	1.696***	0.057	1.840***	0.069	1.761**	0.072
<i>Employment (ref: Non-Occupied)</i>								
Occupied in private sector	-0.339	-0.107**	-0.410	-0.087*	-0.261	-0.084	-0.576	-0.112**
Occupied in public sector	-0.126	-0.091	0.033	-0.055	0.157	-0.037	-0.165	-0.078
Self-employed	0.560	-0.015	0.056	-0.005	0.819	0.006	0.372	-0.018
Intercept	3.034***	0.478***	2.206**	0.446***	3.519***	0.592***	2.876**	0.521***
N. Obs.	430		430		351		385	
Year F.E.	No		Yes		Yes		Yes	
Local F.E.	No		Yes (Region)		No		No	

* p < 0.10. ** p < 0.05. *** p < 0.01

Table 3: Estimated model: sample with individual characteristics

a buyer, used only when they have no other alternative. Over-appraisal becomes a signal of liquidity constraint, which is unlikely to occur for agents who have liquid savings that can be used for side-payments.³² Tables 2 and 3 thus confirms the model's prediction and, accordingly, has a strong policy implication. Since over-appraisal is much easier to assess and observe than access to liquid savings or fraud, it should be used as an indicator for the likelihood of fraud. In particular, the tax authority should focus their audit efforts on transactions where the appraisal is relatively low.³³ Results in Table 3 reinforce the argument that liquidity constraints matter. Indeed, when the purchase is made by three or more buyers, the probability of fraud increases significantly.

Corollary 2 also suggests a positive relation between liquidity (L) and total spending (H) and, therefore, a negative relation between total spending

³²Table 6 (in appendix B) also clearly shows that in the pre-crisis period (2005-2007), the proportion of value that is hidden is significantly positive (although decreasing over time), while in the bust period, it is not significantly different from zero. In particular, the probability of fraudulent transactions was 8.7 points higher in 2006 and 5.8 points higher in 2007. This points again in the direction that liquidity is key in explaining evasion.

³³The caveats discussed in Section 2 about possible strategic reactions to such a policy by the tax authority hold.

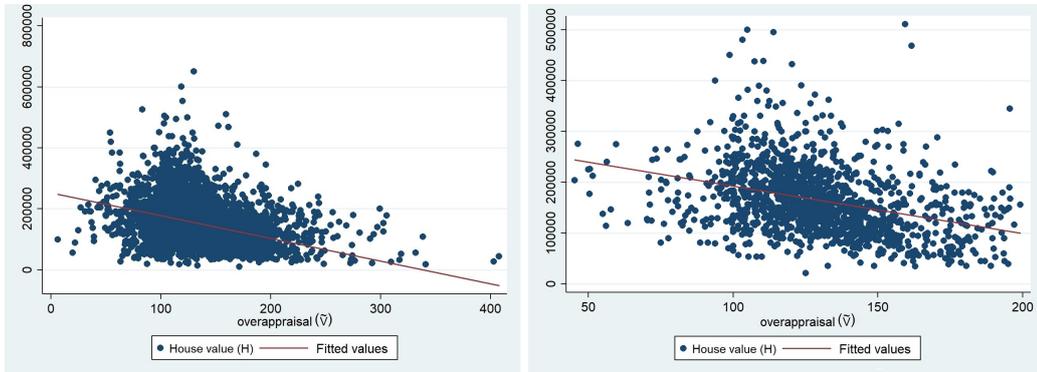


Figure 2: Correlation between Total Spending and Over-Appraisal

(H) and over-appraisal (\tilde{V}). We observe that the two variables are, in fact, negatively correlated. The left picture in Fig. 2 presents the scatter-plot of the relation between total spending and over-appraisal. Confirming our expectation, correlation is -0.35 . The right picture does the same, after removal of the outliers. In such case, correlation is -0.34 .

3.3.1 Tax-morale: idiosyncratic versus individual differences

Tables 5 and 6 in appendix B evidence large differences in evasion across regions.³⁴ It has been well documented³⁵ that a social component that involves information, trust, social capital may be responsible for people restraining themselves from acting illegally. To this regard, our data allows to explain idiosyncratic differences by showing that the environment and social values indeed explain part of the variance in fraudulent behaviour.

The theoretical model distinguishes between what we (arbitrarily) call stigma and shame. Both of them have a negative impact on tax evasion (propositions 2 and 3). According to our definitions, the difference between these two is that an agent suffers stigma conditional on being caught, whereas shame is a feeling of guilt that is independent of being exposed. Thus while

³⁴In particular, tax evasion in Andalusia and the Valencian Community is significantly larger than elsewhere, in terms of both the extensive and intensive margin. In the estimation using the sample with individual characteristics, the same is true for the Community of Madrid. The quantitative interpretation of the Logit results originates from marginal effects; for Andalusia and Valencian C., the probability of under-declaring money increases by 0.34 and 0.29 points, respectively. Considering a mean probability of 51%, these effects represent an increase close to 70% and 60%, respectively. In addition, in Andalusia and the Valencian Community, the proportion of undeclared money is 14 points higher (meaning that, in these regions, the proportion more than doubled).

³⁵See, for example, (Alesina & La Ferrara 2000, Alesina & Ferrara 2002, Boffa et al. 2016) and the literature therein.

stigma is the result of being judged by others, shame is an individual perception, although it may also be affected by idiosyncratic elements such as societal tolerance of illegal behaviour. Unfortunately, we do not have access to audit probabilities, hence we have to rely on imperfect proxies to test our predictions.

In order to better understand whether moral values and the social environment actually affect the amount of fraud observed, we used several indicators of social values, trust in government and feelings of reciprocity. Our argument being twofold: on the one side, indicators of other illegal behaviours are a proxy for the level of law enforcement and, therefore, of audit probability and hence of stigma. On the other side, low social value indicators and, of course, individual characteristics define the degree of morality of individuals and, hence, the impact of shame on their decision to commit fraud.

To formally test this argument, as previously discussed, we have constructed a measure of corruption. Results are summarised in specification (3) of Tables 2 and 3. Corruption has a significant and positive effect on the probability of undeclared money and on the percentage of undeclared money with respect to the appraisal price. Using our measure of corruption, the model suggests that dishonesty at the local level significantly increases the probability of engaging in a fraudulent transaction: in our specification (3) of Table 2, the marginal effect suggests that increasing corruption by one point increases the probability of fraud by 20.5%.³⁶ Moreover, the proportion of value that remains undeclared increases by 9.1 points (considering the estimation using the whole sample). For robustness, Table 7 (in appendix B) replaces our index of corruption with two specifications of the Global Transparency Index (GTI), published by Transparency International, which measures the level of transparency of public institutions and the ‘corruption’ variable in the Quality of Government (QoG) data from the Quality of Government Institute. Results are consistent with the previous ones.

Alm et al. (2004) and Alm & Torgler (2006) find a negative correlation between tax morale (shame, in our model) and the size of the shadow economy. In specification (4) of Tables 2 and 3, we then control for the level of shadow economy. Results again confirm our expectations. A larger shadow economy has a positive effect on the probability of under-declaring the value of the transaction to the tax authority, as well as on the proportion of undeclared money. In particular, looking at marginal effects, a rise of one percentage point of the shadow economy increases the probability of fraud by

³⁶The analysis using the reduced sample is affected by the reduction in the number of observations and by the plausible ‘selection bias’ previously discussed. Results on corruption lose significance at the usual levels. The marginal effect would suggest that increasing corruption by one point increases the probability of fraud by 7.1%.

1.7% and the proportion of the transaction price that remains undeclared by 0.012 points.³⁷ Table 8 (in appendix B) checks the robustness of the result, replacing our indicator of the shadow economy with the European Social Value (ESV) index, a large-scale, cross-national, longitudinal survey research programme on basic human values.

Proposition 3 also predicts that individual characteristics matter, for they affect the level of shame. Our data include socio-economic information for the subset of agents for whom we have individual characteristics collected by the financing institution. We can test the level of evasion for these agents, discriminating for data such as education and type of employment. While most characteristics in our possession have little explanatory power, education appears to be strongly connected to the level of evasion, both on the extensive and intensive margin. Table 6 includes individual characteristics. We immediately observe that education plays a major role. Indeed, the higher the educational attainment, the lower the probability of fraud and the proportion of the transaction’s value that remains undeclared (18.1 and 7.6 points respectively). This result confirms the prediction of the theoretical model and is in line with theories of pro-social behaviour: better educated citizens are more affected by shame, and are therefore more compliant and engage in less tax evasion.

We surmised at the end of Section 2 that macro-economic variables, such as unemployment, may affect liquidity and hence, evasion. We test this conjecture in Table 4.

	Fraud Extensive margin	Fraud Intensive margin
	(1)	(2)
Unemployment	-0.033*** (0.007)	0.003*** (0.001)
Intercept	0.439*** (0.107)	0.111*** (0.009)
N. obs	1445	730

* p < 0.10. ** p < 0.05. *** p < 0.01

Table 4: Tax evasion and Unemployment

On the extensive margin (column 1), an increase in unemployment induces a reduction in the number of fraudulent transactions. Interestingly, unemployment instead has the opposite effect when it comes to the intensive

³⁷For completeness, we run the same analysis also in Table 3, where again we lose some observations and significance at the usual levels. In this case, marginal effects suggest that a rise of one percentage point of the shadow economy increases the proportion of the transaction price that remains undeclared by 0.2%.

margin (column 2). Indeed, when unemployment increases, the share of the final price that is hidden to the tax authority increases, conditional on fraud. Our interpretation of these results is that the economic crisis affected most people, and this meant a reduction in the share of agents that were able to evade (due to liquidity constraints). It is, however, common to observe in periods of crisis an increase in inequality, with some people suffering more than others. Meanwhile, prices are more likely to decrease in those markets where unemployment is most severe. Taken together, these two effects may mean that those who are not constrained, and hence are able to commit fraud, can actually evade a larger share of the total price. This result is in line with Carozzi (In press), who shows that the 2008 crisis in the UK affected the housing market more relative to the units at the lower end of the market. The reason being the tightening of the credit market, which made the liquidity constraint more stringent for younger or financially weaker potential buyers.

4 Final remarks

This paper contributes to the existing literature on tax evasion by modelling and estimating the determinants of the undeclared money in home purchases. Because tax evasion is usually not observable, the empirical literature has typically relied on imperfect proxies for the level of evasion. We were able to construct a unique dataset, in which we combine the true transaction price with that declared to the tax authority for sales that occurred in Spain between 2005 and 2011. The results elucidate the determinants of a previously undocumented type of tax evasion: declaring a purchase price below that actually paid in order to avoid the real estate transfer tax. This kind of tax evasion is of particular interest in countries (such as Spain) where this levy is especially heavy and the real estate sector represents a large proportion of the total economy. And where, furthermore, urban development and construction are characterised by a high level of corruption, money embezzlement, illegal workers and other sorts of misconduct.

In contrast to other types of fraud, Akin et al. (2014) suggests that undeclared money is negatively correlated with both the economic crisis and the over-appraisal mechanism used during the boom years in Spain to allow financial institutions to extend borrowing to agents with a low credit score. Indeed, as we show through our analysis, agents who want to evade the transfer tax need access to some ‘liquid’ savings (i.e. that can be hidden from the tax authority); over-appraisal is instead used by agents who have severe liquidity constraints, in order to be able to borrow larger sums of money. Our model, then, explains how over-appraisal and tax evasion are negatively related. Moreover, in highlighting that agents who resort to

over-appraisal are those who are less likely to engage in fraudulent activities, our results have an important policy implication. It is advisable that tax authorities target transactions with low appraisal values if they wish to increase their auditing performance. This approach is also advantageous in that appraisals are much easier to observe than any other element, such as access to cash or fraudulent behaviour itself.

Our empirical analysis shows that over-appraisal is indeed strongly significant in explaining tax evasion. Previous literature on household borrowing and mortgages has shown that LTV is a crucial element that heavily affects constrained borrowers (Di Maggio et al. 2017, Ganong & Noel 2018, Cloyne et al. In press). Yet, to the best of our knowledge, this is the first paper that estimates its impact on tax evasion. Interestingly, tax evasion reduces the effective tax rate and, according to our interpretation of the results, less constrained borrowers are those who are more likely to evade. Evading the transfer tax thus has a clear regressive effect in terms of inequality and redistribution, going against what would be desirable. As shown in Best & Kleven (2018), ideally the tax should be lower for constrained households.

Our theoretical model suggests that differences in the level of fraud may originate from various attitudes towards illegality both at the societal and individual levels. Hence, geographical and individual idiosyncrasies in the share of fraudulent transactions (extensive margin) and in the proportion of the transaction value that is hidden from the tax authority (intensive margin) may be due to a different impact of stigma and shame, which are, in turn, affected by the level of social capital and individual characteristics. To this regard, the data show two types of heterogeneity. At the individual level, we observe that education matters, and that behaviour differs across regions. We conclude, for extensive margins, that less educated citizens are more prone to tax fraud, as are agents who live in areas with lower social values (high corruption, low transparency and a larger informal economy). Furthermore, for intensive margins, these same agents are also prone to evade more in terms of the proportion of value that is hidden from the tax authority. These results have two policy implications. On the one hand, increasing trust in society (through greater transparency and strictness towards corrupt prominent people) has a positive effect on the level of fraud committed by citizens; prominence may hence become a criterion for auditing when the tax agency has limited resources. On the other hand, education plays an important role in terms of the level of fraud; hence, long-run policies could also use this channel to increase compliance.

Results are robust to several definitions of corruption at the municipal level or to the use of transparency indices at the province or regional level. Corruption is ‘contagious’ between municipalities (González López-Valcárcel et al. 2015), and also affects citizens. The ‘guilty feeling’ and the loss of

reputation of a defrauder decrease when corruption is widespread. This link between individual and collective reputation also helps to explain long-run tax fraud. A short-run increase in corruption due to a housing bubble, as in Spain, may hurt the collective reputation as well as have long-lasting effects in terms of tax fraud. Once again, there are clear policy implications: governments should promote anti-corruption policies,³⁸ but also educate their citizens. Well-educated citizens who observe responsible governments are less prone to engage in tax evasion.

To the best of our knowledge, this paper is the first to document this phenomenon in such depth, in part made possible by the richness of the available database, that allows us to directly observe both the amount paid by the buyer and the one declared to the tax authority. Further research is needed to fully understand this type of tax fraud and its determinants. Data availability remains a considerable hurdle. For instance, available measures of social capital or corruption are quite imperfect.³⁹

³⁸According to Rose-Ackerman (1996) any policy that improves competition is a recipe for reducing rents and leads to less corruption. Other anti-corruption policies should also be implemented because, although firms are price-takers, corruption generates its own rents. Burguet et al. (2016) classifies anti-corruption policies into two groups: bureaucratic incentives (e.g. punishment, monitoring, compensation and selection) and other policies (e.g. reducing intermediaries, incentivising wrong-doing reports or facilitating job rotation).

³⁹Corruption cases, for instance, are not equally perceived by voters, and information circulates better in some environments than in others, as observed by Fernández-Vázquez et al. (2016). Time and geographical differences would be better understood with greater knowledge of how different types of illicit behaviours produce externalities on the surrounding community.

Appendix A Proofs

Proof of Lemma 1 . Denote the first order conditions, Eqs. (3) and (4), respectively as $F_1 = 0$ and $F_2 = 0$. The second order conditions require $\frac{\partial F_1}{\partial H} < 0$, $\frac{\partial F_2}{\partial H^u} < 0$ and the determinant of the Hessian matrix is positive: $D(H, H^u) = \frac{\partial F_1}{\partial H} \frac{\partial F_2}{\partial H^u} - \frac{\partial F_1}{\partial H^u} \frac{\partial F_2}{\partial H} > 0$.

Define $\phi = i'' \frac{B}{H^d} + 2i' > 0$ and $\psi = \pi_u''(fH^u + s) + 2\pi_u'f + \mu_u'' > 0$.

Then, it is immediate to obtain that:

$$\frac{\partial F_1}{\partial H} = h''(H) - \frac{(L - H^u)^2}{(H - H^u)^3} \phi < 0 \quad (10)$$

$$\frac{\partial F_2}{\partial H^u} = - \frac{(H - L)^2}{(H - H^u)^3} \phi - \psi < 0 \quad (11)$$

$$\frac{\partial F_1}{\partial H^u} = \frac{\partial F_2}{\partial H} = - \frac{(H - L)(L - H^u)}{(H - H^u)^3} \phi < 0 \quad (12)$$

It is a matter of simple algebra to show that

$$\begin{aligned} & \frac{\partial F_1}{\partial H} \frac{\partial F_2}{\partial H^u} - \frac{\partial F_1}{\partial H^u} \frac{\partial F_2}{\partial H} = \\ & \frac{(L - H^u)^2}{(H - H^u)^3} \phi \psi - h''(H) \left(\frac{(H - L)^2}{(H - H^u)^3} \phi + \psi \right) > 0. \end{aligned} \quad (13)$$

□

Proof of Proposition 1 . Eqs. (5) and (6) are a direct application of the implicit function theorem, applied to a system of two FOCs. For the problem to be well-behaved, the SOC's impose $D(H, H^u) > 0$.

As for the numerator, notice that:

$$\frac{\partial F_1}{\partial L} = \frac{(L - H^u)}{(H - H^u)^2} \phi \quad (14)$$

$$\frac{\partial F_2}{\partial L} = \frac{(H - L)}{(H - H^u)^2} \phi. \quad (15)$$

Eqs. (7) and (8) immediately follow. Since, by assumption, $h''(H) < 0$, the sign of Eq. (8) is unambiguous.

From the definition of \tilde{V} , it is immediate to compute how overappraisal changes with H and H^u :

$$\frac{\partial \tilde{V}}{\partial H} = \frac{\alpha(L - H^u)}{(H - H^u)^2} \geq 0 \quad (16)$$

$$\frac{\partial \tilde{V}}{\partial H^u} = \frac{\alpha(H - L)}{(H - H^u)^2} \geq 0. \quad (17)$$

□

Proof of Proposition 2 . We apply again the implicit function theorem to the system of FOCs and have:

$$\frac{\partial H^u}{\partial s} = -\frac{\frac{\partial F_1}{\partial H} \frac{\partial F_2}{\partial s}}{D(H, H^u)} = \frac{-\frac{\partial F_1}{\partial H}}{D(H, H^u)}(-\pi'_u). \quad (18)$$

It immediately follows that $\frac{\partial H^u}{\partial s} < 0$ as long as $\pi'_u > 0$, while $\frac{\partial H^u}{\partial s} = 0$ as long as $\pi'_u = 0$. □

Proof of Proposition 3 . We apply again the implicit function theorem to the system of FOCs and have:

$$\frac{\partial H^u}{\partial e} = -\frac{\frac{\partial F_1}{\partial H} \frac{\partial F_2}{\partial e}}{D(H, H^u)} = \frac{-\frac{\partial F_1}{\partial H}}{D(H, H^u)} \left(-\frac{\partial^2 \pi}{\partial H^u \partial e} (fH^u + s) - \frac{\partial \pi}{\partial e} \right) < 0 \quad (19)$$

$$\frac{\partial H^u}{\partial n} = -\frac{\frac{\partial F_1}{\partial H} \frac{\partial F_2}{\partial n}}{D(H, H^u)} = \frac{-\frac{\partial F_1}{\partial H}}{D(H, H^u)} \left(-\frac{\partial^2 \mu}{\partial H^u \partial n} \right) < 0 \quad (20)$$

$$\frac{\partial H^u}{\partial \theta} = -\frac{\frac{\partial F_1}{\partial H} \frac{\partial F_2}{\partial \theta}}{D(H, H^u)} = \frac{-\frac{\partial F_1}{\partial H}}{D(H, H^u)} \left(-\frac{\partial^2 \mu}{\partial H^u \partial \theta} \right) < 0 \quad (21)$$

□

Appendix B Tables and robustness checks

	Transactions with undeclared money (share)	Undeclared money (share)	Undeclared money, conditional on fraud (share)
2005	80.89%	12.59%	14.17%
2006	66.07%	9.58%	14.50%
2007	59.77%	7.91%	13.23%
2008	48.24%	7.34%	15.21%
2009	38.67%	6.13%	15.86%
2010	34.72%	6.24%	17.97%
2011	31.15%	6.73%	21.62%
Andalusia	59.36%	10.90%	18.36%
Aragon	44.07%	4.53%	10.27%
C. La Mancha	41.86%	6.38%	15.23%
C. León	41.38%	7.26%	17.54%
Catalonia	37.59%	5.27%	14.01%
C. Madrid	53.51%	6.97%	13.03%
Valencian C.	61.80%	11.84%	19.15%

Source: Own elaboration.

Table 5: Evolution of the undeclared money over time and space.

Tax-morale - robustness checks

For robustness, Table 7 (in appendix B) uses two indicators of corruption other than the one we constructed and used in Tables 2 and 3. Columns (1) to (4) use the Global Transparency Index (GTI), published by Transparency International, which measures the level of transparency of public institutions through an evaluation of data and information available on the organisation's website. To make the results using the GTI easier to compare with those using our corruption index, we normalised its values, so that the index ranges from 0 (maximum transparency) to 100 (minimum transparency).⁴⁰ GTI covers 110 Spanish municipalities: 1,115 observations in our 'whole sample' overlap with a municipality covered by the GTI. Generally, the GTI includes five sub-indexes: information, relation with citizens, economic transparency, transparency in contracting services and transparency in urban planning and public works. Columns (1)-(2) of Table 7 depict the

⁴⁰We adjusted the GTI by replacing it with (100-GTI). Within our sample, the most transparent municipality has a score of 2.5 (Gijón), while the most opaque has a score of 80 (Vélez Málaga).

	Whole sample		Sample with individual characteristics	
	Logit	Tobit	Logit	Tobit
Overappraisal	-0.838***	-0.159***	-1.787***	-0.246***
N. transactions (thous.)	0.020**	0.001		
Spread			-0.260	-0.043
<i>Educational level (ref: Primary)</i>				
Secondary			-0.491*	-0.076***
Graduate			-0.732**	-0.076**
<i>Number of holders (ref: One)</i>				
Two			0.207	0.031
Three or more			1.696***	0.057
<i>Labour situation (ref: Non-Occupied)</i>				
Occupied in private sector			-0.410	-0.087*
Occupied in public sector			0.033	-0.055
Self-employed			0.056	-0.005
Intercept	-0.623	0.092	2.206**	0.446***
<i>Year (ref: 2011)</i>				
2005	2.422**	0.109	0.000	-0.008
2006	1.301***	0.087**	1.406**	-0.005
2007	1.090***	0.058*	0.295	-0.134**
2008	0.732**	0.041	0.315	-0.055
2009	0.305	0.000	-0.013	-0.068
2010	-0.115	-0.033	-0.772	-0.163***
<i>Region</i>				
Andalusia	1.479***	0.142***	1.099**	0.122**
Aragon	0.360	-0.005	0.629	0.067
Castile La Mancha	0.756	0.062		
Castile and León	0.328	0.040		
Catalonia	-0.216	-0.014	0.640	0.064
Community of Madrid	0.473	0.042	1.001**	0.105**
Valencian Community	1.316**	0.139**	2.770***	0.350***
N. Obs.	1.445		430	

* p < 0.10. ** p < 0.05. *** p < 0.01

Table 6: Estimated models.

results using the adjusted GTI as the measure of corruption, while columns 3-4 depict the results using the adjusted GTI sub-index ‘transparency in urban planning and public works’ (GTI-Urban). This robustness test confirms our results: we observe more fraudulent transactions (both on the extensive and intensive margin) in more corrupt areas, which we interpret as areas with lower law enforcement (audit) and, therefore, where stigma plays a minor role (proposition 2). In particular, an increase in one point of either the GTI or the GTI-Urban index reduces the proportion of the value that is undeclared by 0.2 points.⁴¹ Columns (5) and (6), instead, are computed using the Quality of Government (QoG) data from the Quality of Government Institute; in particular, we used the corruption variable (data available at the regional level).⁴² Results are consistent with the previous ones.

	GTI		GTI-Urban		QoG	
	(1) Logit	(2) Tobit	(3) Logit	(4) Tobit	(5) Logit	(6) Tobit
Corruption	0.015***	0.002***	0.014***	0.001***	0.005	0.0012***
Overappraisal	-0.712***	-0.152***	-0.733***	-0.155***	-0.714**	-0.151***
N. transactions (thous.)	0.004	0.001**	0.000	0.000	0.00604	0.000417
Intercept	1.301**	0.318***	1.409***	0.337***	0.439	0.214***
N. obs	1.115		1.115		1.440	
Year F.E.	Yes		Yes		Yes	
Local F.E.	No		No		No	

* p < 0.10. ** p < 0.05. *** p < 0.01

Table 7: Estimated model using the GTI corruption and the Quality of Government indices.

We used, in Table 8, a different indicator of social capital and morality provided by the European Values Study. The study provides insights into the ideas, beliefs, preferences, attitudes, values and opinions of citizens across Europe. Specifically, we exploit the question ‘justify cheating on tax’ and compiled this information for every Spanish region for both the 1999 and 2008 waves. We use their difference as a proxy for the changes in tax evasion behaviour. A higher index value means that tax evasion is more tolerated. Again, the results are significant and their sign is that predicted by the theoretical model and in accordance with those obtained using different proxies for shame.

⁴¹Results are robust to transparency and corruption data aggregation at the provincial level.

⁴²In this case, we used the inverse of the original index in the estimation.

	Euro. Social Values	
	(1)	(2)
	Logit	Tobit
Absence of Social values	0.0084**	0.0005
Overappraisal	-0.714**	-0.151***
N. transactions (thous.)	0.00466	-0.000337
Intercept	0.126	0.153***
<hr/>		
N. obs	1.445	
Year F.E.	Yes	
Local F.E.	No	
<hr/>		
* p < 0.10. ** p < 0.05. *** p < 0.01		

Table 8: Estimated model using the European Social Values index.

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